

EVENT DOCKET

Joint Title Sponsor



Philanthropy Partner







SHRI BHAGAT SINGH KOSHYARI, FORMER HON'BLE GOVERNOR OF MAHARASHTRA











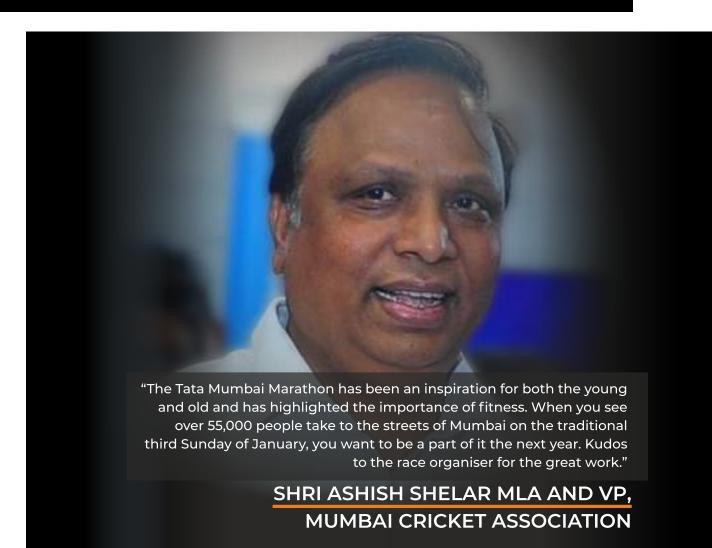
"The Tata Mumbai Marathon returned bigger and better, with spectacular course records in the men's and women's open categories and Gopi T back from injury on a winning note as the Indian men's champion and Chavi Yadav taking the women's crown on debut. My heartiest congratulations to all the participants who made it memorable."

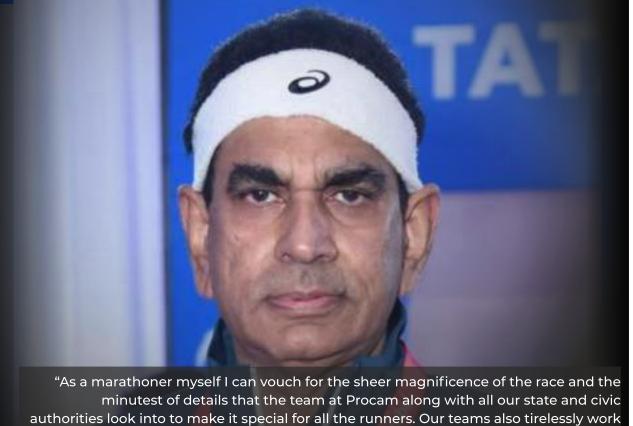
SHRI GIRISH MAHAJAN, MINISTER OF SPORTS & YOUTH WELFARE, GOVT. OF MAHARASHTRA



"The Tata Mumbai Marathon embodies the city's spirit of unity in diversity. This year, the TMM has already raised over INR 30 crore for 249 NGOs and counting. This race has a positive impact on society in multiple ways. My best wishes to Procam to keep up the good work."

SHRI DEEPAK KESARKAR, GUARDIAN MINISTER OF MUMBAI CITY

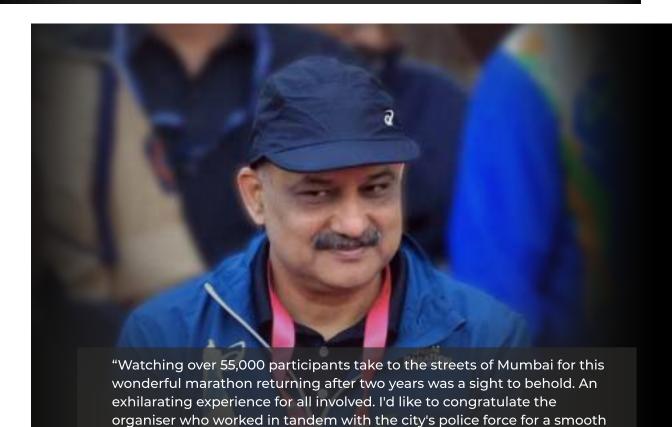




to ensure an event of this magnitude is socially conscious and the race is 100% wastemanaged to give it back to the citizens."

SHRIIS CHAHAL,

IAS, COMMISSIONER AND ADMINISTRATOR OF MUNICIPAL CORPORATION OF GREATER MUMBAI



SHRI VIVEK PHANSALKAR, IPS, COMMISSIONER OF POLICE, MUMBAI

and safe race for all the participants involved."









FROM THE PROMOTERS' DESK

The Tata Mumbai Marathon 2023 stamped the resurgence and importance of participative sport in India, with a bigger and better edition; after a two-year hiatus induced by the pandemic.

In long-distance running, winners are not only on the podium but include all participants who have gone that extra mile to be on the starting line. That's the magic of the marathon. And its soul-touching beauty, was on full view as 60,000 participants across the globe echoed the #hardilmumbai spirit on Sunday, 15th Jan 2023.

The strength of the Tata Mumbai Marathon lies in the sense of ownership it evokes from all stakeholders. The Government, the civic authorities, sponsors, runners, and spectators, ensured that the best avatar of our city and ourselves is on display. We have been blessed with some of the most respected global brands as partners, and with renewed vigour, they put their best foot forward with innovative offerings for our runners.

Cadbury, the iconic chocolate brand from Mondelez India, made its grand entry into distance running. With its exemplary social consciousness, our title sponsor, Tata Sons, initiated Tata Better Soles, providing an opportunity for underprivileged children to own their running shoes. While IDFC FIRST Bank, our Associate Sponsor, incentivized the fast runners in the timed categories, with its unique Runners Pledge.

A spectacular course for Asia's most prestigious race meant the Ethiopian duo of Hayle Lemi and Anchialem Haymanot won with new course records. In addition, our Olympian Gopi T made a winning return to competitive action, by clinching the Indian Elite men's crown. At the same time, Chavi Yadav pulled off a marvellous victory on her marathon debut, in the women's section.



PHILANTHROPY & TATA MUMBAI MARATHON

The Tata Mumbai Marathon (TMM) has gained recognition over the years, not only as one of the world's leading marathons, but also a powerful philanthropy platform. Every year, about 55000 runners take to the streets of Mumbai for the run on the third Sunday of January. Remarkably, a quarter of them run for charity. No other running event in the country comes close, either in terms of the number of runners for a cause or the amount of funds raised.

The philanthropic backbone of the TMM is what sets it apart. The platform brings people together for the causes that matter most to them. Companies, NGOs and individuals from across the country leverage this platform to spread awareness, raise large amounts of money, and champion the needs of those most vulnerable.

Over 250 NGOs participate in the event each year and are supported by individual runners through 'charity bibs'. Companies sign up as teams and field large contingents in support of these NGOs. And hundreds of people sign up as 'fundraisers' and raise valuable contributions for their selected NGOs.

The entire philanthropic pillar is managed by the event's Philanthropy Partner - United Way Mumbai (UWM). UWM designs the event's Philanthropy Structure and maintains a digital platform that NGOs, individuals and companies use to participate. All funds raised for philanthropy are routed through them, and they ensure a level playing field is provided to all NGOs. The NGOs undergo a thorough due diligence process and are vetted prior to their participation. They represent causes including animal welfare, arts culture & sports, children, disability, education, elderly care, environment, gender equality, health, livelihood generation, social civic & community development and women's empowerment. The platform remains cause neutral and ensures a high degree of transparency and cost efficiency.

Over the years, the philanthropy pillar has grown from strength to strength and has left behind a legacy of change through the many participating NGOs and their impactful programmes. This is testament to the potential of our community and the passion of all those individuals, companies and non-profits who are committed to making a difference.

Philanthropy Partner



FROM PHILANTHROPY PARTNER'S DESK

As we close yet another edition of the Tata Mumbai Marathon (TMM), I feel a deep sense of gratitude. The TMM is truly remarkable in what it enables for the development sector. While it is primarily a running event, the impact that it creates extends far beyond race day. As Philanthropy Partner of the event since 2009, we at United Way Mumbai have the privilege of working with hundreds of NGOs who depend on this platform and benefit immensely from the visibility and funding it brings them.

The 2023 edition of the TMM was particularly special. The event was taking place after a gap of three years. Since the last edition in 2020, our communities have faced severe hardship as they coped with the pandemic, lockdowns and the many challenges that followed. Throughout this period, NGOs were at the frontlines, responding in every way possible. The TMM opened its platform to these organizations even while the event could not take place. A Special Covid Fundraiser was created and 157 NGOs participated. The funds they raised were used for immediate relief and also to fight the mid and long-term impact of the pandemic. Seeing the fundraising community come together during this time of uncertainty and ambiguity in the event itself was heartening.

The TMM 2023 philanthropy campaign and the Special Covid Fundraiser have raised a phenomenal $\stackrel{?}{\sim} 40.68$ crore for charity. 252 NGOs participated in this edition. Over 10000 people ran for a cause. 177 companies participated and 1600 individuals created fundraising pages.

Since United Way Mumbai absorbs all payment gateway charges for funds raised online on fundraiser and NGO pages, the TMM platform is in actuality a more cost effective way of raising funds than an NGOs own website. Our remarkable group of fundraisers truly leverage this opportunity and help channel significant sums of money towards worthy projects.

They are also exceptional advocates for their cause as they create awareness and bring new donors to their selected NGOs.

I must mention in particular a few individuals who became "TMM 2023 Change Legends", raising over 1 crore for their preferred charity. The father-daughter duo of Mr. Gagan and Ms. Navya Banga, Mr. Sadashiv Rao, Ms. Manisha Khemlani and Mr. Shyam Jasani. Navya & Gagan Banga, Ms. Khemlani and Mr. Jasani are the first-time fundraisers, while Mr. Rao is a record-breaking veteran at the TMM. Mr. Rao has raised funds at the TMM since 2011 and, this year, has become the highest fundraising individual over the years with a record break cumulative total of Rs 5.88 crore. Ms. Meera Mehta, Ms. Aarti Shah and Ms. Villy Doctor became "Change Icons" raising over ₹ 50 lakh each.

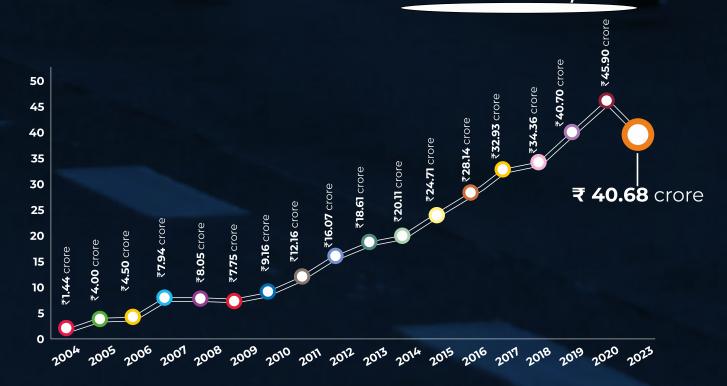
Raising any amount of money takes exceptional commitment and belief in the work of a charity. The number of extraordinary individuals featured in this docket is reflective of the power that each one of us holds. We are truly proud to witness to their passion, perseverance and generosity.

The philanthropic success of the TMM would not be possible without the leadership team at Procam, participating NGOs, companies and individuals who believe in its potential to drive meaningful change. We are grateful to each one of them, and can't wait for TMM 2024!

GEORGE AIKARA,CHIEF EXECUTIVE OFFICER,
UNITED WAY MUMBAI

Total Funds Raised from edition 2004 to 2023 (₹ in Crores)

₹**357.21** crore

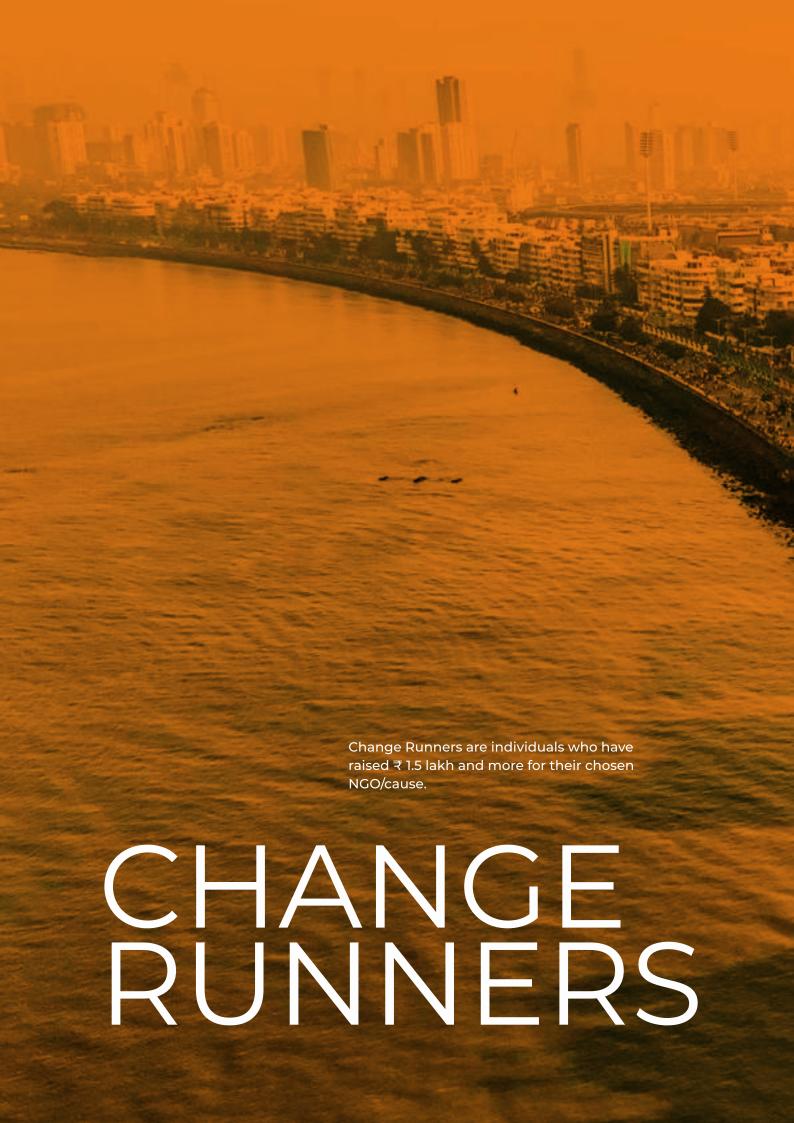


FUNDS E RAISED

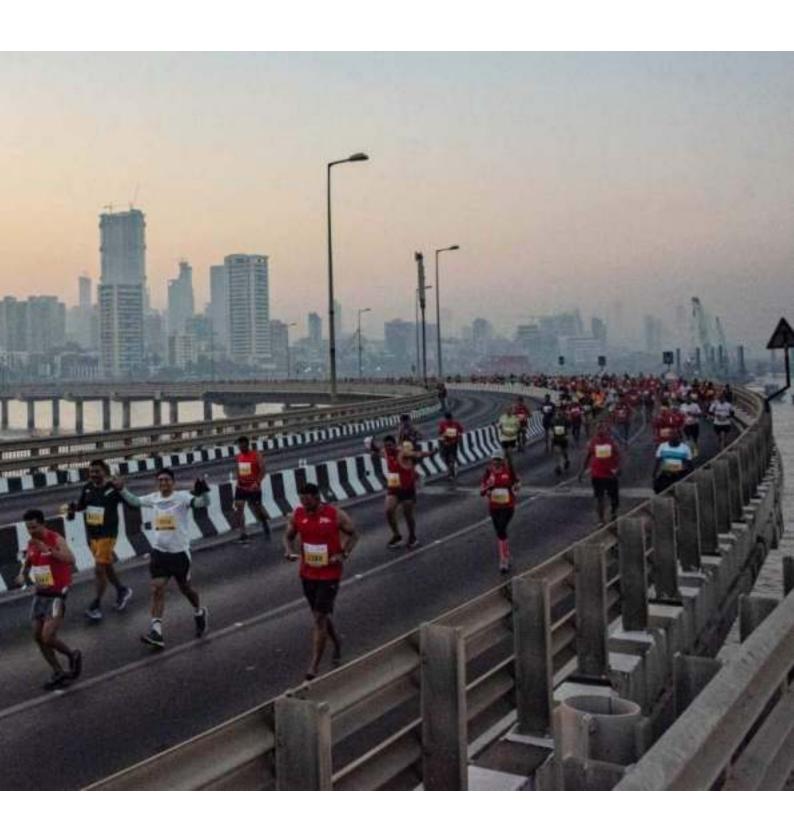
INDIVIDUAL FUNDRAISERS



The Tata Mumbai Marathon's philanthropic efforts are centered around individuals who tirelessly raise money for causes they are passionate about. Both runners and non-runners can establish fundraising pages on the United Way Mumbai website and solicit donations from friends, family, and acquaintances. To motivate fundraisers, various fundraising levels with corresponding benefits have been established. During the 2023 Tata Mumbai Marathon, over 1600 individuals created fundraising pages, with 979 collectively raising ₹ 14,32,71,787 accounting for 35.21% of the total funds collected.



At the 2023 edition, 148 "Change Runners" and 58 "Young Leaders" (individuals below the age of 21 years) raised a total of ₹ 12,14,76,414 for 55 non-profit organizations. These fundraisers, who collectively contributed 29.86% of the total funds raised, demonstrated the effectiveness of peer-to-peer fundraising and the TMM Change generosity of donors when approached by someone they know Legends for a worthy cause. Funds raised over ₹1 crore Change Icon Funds raised between ₹ 50 lakh and ₹ 99.99 lakh Change Champions Funds raised between ₹ 25 lakh and ₹ 49.99 lakh Change Leaders Funds raised between ₹ 10 lakh and ₹ 24.99 lakh Change Investors Funds raised between ₹ 5 lakh and ₹ 9.99 lakh Change Makers Funds raised between ₹ 1.5 lakh and ₹ 4.99 lakh



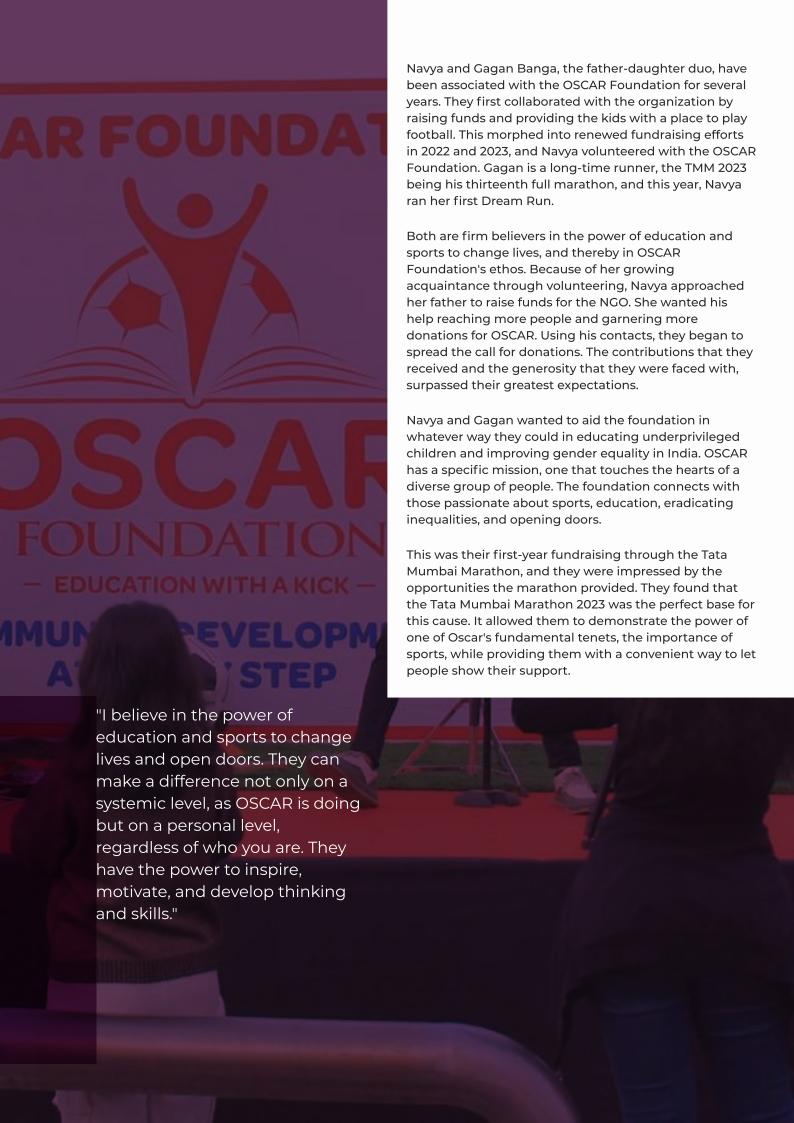


NAVYA & GAGAN BANGA

for OSCAR Foundation

(Organization for Social Change Awareness & Responsibility)





SADASHIV RAO

for Isha Education



"I am 63 years old and running at the TMM. You may be wondering why I am running the half marathon at this age when I can just chill.

I am running to raise monies for something close to my heart -RURAL EDUCATION. I have vicariously experienced how my parents, from a rural background, were deprived of basic education but still managed to give my siblings and me a decent childhood and upbringing.

There are multiple NGOs for rural education. However, Sadhguru's Isha Education has touched me deeply. Each one of my donors, who contribute regularly, motivates me to run and raise monies. I humbly acknowledge with gratitude the constant and enthusiastic support from my family, friends, colleagues, relatives, acquaintances, and corporates who donate generously to the Grace of Sadhguru, without which it would not be possible.

Lastly, TMM is an excellent platform for raising monies for a cause. The official philanthropy partner of TMM, United Way Mumbai, has created an effortless way for donors to contribute smoothly. I acknowledge the support provided by United Way Mumbai."

With over 38 years of experience in project finance, investment banking, and advisory services, Mr. Sadashiv S. Rao retired as the founding CEO of NIIF Infrastructure Finance Limited (NIIF IFL), an NBFC lending to operating infrastructure projects. He is currently on the Board of "Yes Bank" as an independent director.

He has been running the half marathon in the last 12 years of TMM, and raising funds for Isha Education. Over the years, he has raised more than ₹ 5.88 crores for the organization. In addition, he has also received support from a few companies which have contributed to Isha Education through their CSR budget. He has helped build classrooms in 5 Isha schools in his parents' name.

In addition to the funds raised during the 2023 edition, Mr. Rao raised ₹ 1,01,55,563 during the Special Covid Fundraiser, making him the highest fundraiser over the years.





Fund raised ₹ 1,03,71,429

MANISHA KHEMLANI

for Central Chinmaya Mission Trust

Manisha Khemlani is the CEO of the Central Chinmaya Mission Trust (CCMT), the apex administrative body of Chinmaya Mission worldwide, and a Trustee of Chinmaya Vishwa Vidyapeeth, the path-breaking Chinmaya University. A qualified physiotherapist, she started her journey with Chinmaya Mission in 1984 and full-time work with the organization in 2000 at the Chinmaya Organisation for Rural Development (CORD). She is deeply passionate about education and women's empowerment.

"This was my first time participating at the Tata Mumbai Marathon as a runner and a fundraiser for Chinmaya Mission's seva projects, and it has been a grand success. Each one of our four initiatives are aligned with Sustainable Development Goals (SDGs), and I have been fortunate enough to closely witness the on-ground impact of each. Seeing the direct relief delivered to the beneficiaries inspired me to run this year and help build momentum for exponential positive change.

This was a marathon for giving back – a collective effort towards realising Pujya Gurudev Swami Chinmayananda's vision of education and a more equitable Bharat.

As Pujya Gurudev Swami Chinmayananda said, 'Education is nothing if it does not train our faculties to capture all our opportunities to not only be useful to others but also stay happy always in ourselves.'

Children spend their formative years in school, and the values inculcated shape their character. By enabling need-based scholarships at Chinmaya Vidyalayas, we democratise access to value-based, quality education that helps children create a bright future for themselves and their families. Education for all is at the heart of nation-building and is the most potent tool in eradicating poverty.

In this Yajna, the entire Chinmaya family - devotees, staff at all levels, students, and supporters - came together to realize a noble vision. Over a hundred of us completed the Dream Run, and the energy on the day of the run was electrifying! Each team member was inspired by the message, and raring to go!

Through collective action towards a selfless goal, anything is possible. Together, Chinmaya Champions of Change have changed the lives of millions. **Onwards and upwards – onto the next milestone!**"

SHYAM JASANI

for Shrimad Rajchandra Love and Care



Mr. Shyam Jasani is a Mumbai-based entrepreneur and the Director of Jasani Group, a leading global organization in the gems and jewellery industry. His father, Mr. Abhay Jasani, who has been a TMM Change Legend previously, has been raising funds for over a decade, and has now passed the baton down to him. A project very close to his heart is Shrimad Rajchandra Hospital and Research Centre, a multi-specialty charitable hospital offering world-class healthcare to the rural population of South Gujarat.

"I want to share my journey of raising funds for Shrimad Rajchandra Hospital and Research Centre, a multi-specialty charitable hospital offering world-class healthcare to the rural population of South Gujarat.

This flagship project of Shrimad Rajchandra Love and Care will provide critical medical care and support to under-served communities in rural areas. The plight of the rural population and the transformative impact brought about by Shrimad Rajchandra Love and Care touched my heart, and I knew I had to do something to help.

As a follower of Pujya Gurudevshri Rakeshji, I have been inspired by His philosophy of serving and bringing joy to those in need. He believes in giving back to society and ensures that it is impactful by volunteering for several projects Himself. His words,

'We serve and bring joy to those in need, not because we have to, or it is our duty, but because we love to', have been my guiding light and inspiration throughout my fundraising journey.

Pujya Gurudevshri Rakeshji has been instrumental in shaping my outlook towards life. By pursuing the path of inner peace, love, and a higher goal towards self-purification under His guidance, I realized that an outcome of inner joy was extending love and care not only towards my near and dear ones but also to my extended family, including those less privileged. And thus, began my journey of serving others through this NGO.

Raising funds for the hospital has been a heartwarming and rewarding process. I feel immense satisfaction knowing that every rupee raised will light a ray of hope somewhere, ease a painful ailment, and warm someone's heart.

However, fundraising is not always an easy process. It requires dedication, commitment, and a lot of hard work. The Tata Mumbai Marathon and its charity organizers have played an important role in raising funds for this cause.

As we continue to navigate the challenges posed by the pandemic, the need for charitable giving has become more critical than ever before. I want to take this opportunity to express my gratitude and thanks to everyone who has contributed to this cause. It is because of your generosity that we have been able to raise funds for a 250-bed charitable hospital that is making a difference in the lives of so many people.

In conclusion, I want to thank Shrimad Rajchandra Love and Care for providing me with the opportunity to serve the community in this way. I also want to thank you, the organizers of the Marathon, and all my supporters, for taking the time to contribute towards our efforts. Your support and encouragement mean everything to us. Together, we can make a difference in the world, one act of kindness at a time."

CHANGE ICON

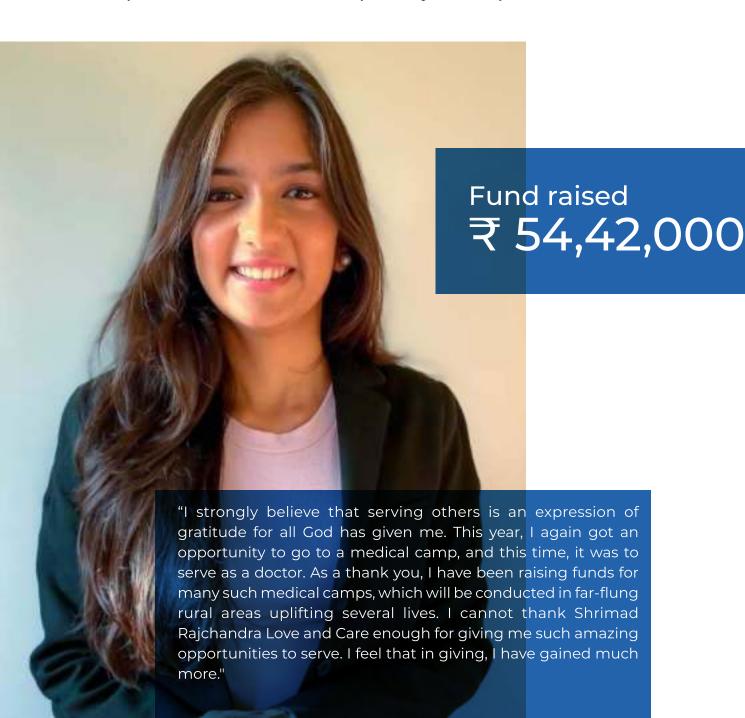
This category includes those individuals who have committed to raising ₹ 50 lakhs and more. We had 3 Change Icons in this edition, who raised ₹ 1,57,10,828 for 2 NGOs, amounting to 3.86% of the total amount.

DR. MEERA MEHTA

for Shrimad Rajchandra Love and Care

Dr. Meera Mehta is a 24-year-old from Mumbai and has been an active volunteer of Shrimad Rajchandra Love and Care for the past 17 years. Meera started her fundraising journey ten years ago under Pujya Gurudevshri Rakeshji's guidance. Through her journey, she has not only raised over ₹ 1.50 crore in charity, but also spread awareness on several vital issues. She is the recipient of the prestigious Diana Award 2021, awarded to youth icons worldwide in recognition of their social and humanitarian impact.

In addition to the funds raised during the 2023 edition, Dr. Meera raised ₹ 4,30,000 for SRLC during the Special COVID Fundraiser between the period May 2020 and April 2022.





"This organization's sole purpose is to 'serve others selflessly' and to create and develop more equitable and sustainable communities in rural and tribal areas of India. The inspiration and vision of Pujya Gurudevshri Rakeshji and the organization's unique 10-care benevolent program helped me find my purpose and passion. It helped me realize that my life's mission is to serve. This was the first time I participated in the Tata Mumbai Marathon, and I was blown away by the scale, the energy, and the platform it provides for NGOs to create awareness and raise funds for very noble causes!"

AARTI SHAH

for Shrimad Rajchandra Love and Care

Dr. Aarti Shah is a resident of Indianapolis, USA. She serves on the boards of NVIDIA Corporation and Northwestern Mutual and was SVP and Chief Information and Digital Officer of Eli Lilly & Company, a Fortune 500 company. She has been associated with Shrimad Rajchandra Love and Care for over a decade and is a trustee of Shrimad Rajchandra Love and Care, USA.

VILLY DOCTOR

for Light of Life Trust

Villy Doctor is fondly called Ma by most who know her because she is the soul, the spirit, the heart, the energy, the light and the life of her NGO "Light of Life Trust". An excellent teacher, an educationist, a psychologist, Villy Doctor is the founder of Light of Life Trust (LOLT) and Satyavati Spiritual Foundation. She is the co-founder of 'Ormax', a market research company.

Light of Life Trust was set up when Villy Doctor received instruction in meditation.

Villy Doctor has additionally fundraised ₹ 58,43,252 for the organisation making her the second highest Special COVID Fundraiser between May 2020 and April 2022.



"The vision of breaking the generational poverty cycle has been my passionate mission in the villages of India. I work dedicatedly from my heart and soul, giving my blood, sweat, and tears to the cause. My deep gratitude to the platform of TMM to raise donations to mobilize the resources to fund education for my rural children and make them self-sufficient through employment."

CHANGE CHAMPIONS

This category includes those individuals who have committed to raising over $\stackrel{?}{\sim}$ 25 lakhs and up to $\stackrel{?}{\sim}$ 49.99 lakhs.

AVINASH JOSHI

for United Way Mumbai

Avinash Joshi is the Chief Executive Officer for NTT India Private Limited. Over a 30+ year career, his expertise includes P&L Management, Strategic Business Development, Key Account Management, Sales, and Delivery experience.



Fund raised **₹ 25,00,000**

"NTT India Private Limited is honored to join forces with United Way Mumbai in the 2023 Tata Mumbai Marathon. We are committed to improving education and employability for youth and children, particularly girl children from marginalized communities. With this partnership, we aim to inspire a love of reading amongst children from low-income communities by establishing mini libraries and providing access to carefully selected book sets. By coming together, we hope to make a meaningful difference in the lives of those who need it most.

I feel very passionate about skills development and especially education for girl children. I have no doubt that, together, we can all make a difference."





NEERAJ SANGHI

for Isha Education

Neeraj works for Highway Concessions One, a company owned by a well-known private equity group named KKR. He has been raising funds since 2014 (the last nine years) and has raised $\stackrel{?}{\sim}$ 92.80 lakhs until this year. He wanted to cumulatively reach $\stackrel{?}{\sim}$ 1.1 crore in the 10th year, however with generous support of donors, he crossed the target by $\stackrel{?}{\sim}$ 4 lakhs. This year's fundraising was amazing because he raised $\stackrel{?}{\sim}$ 10 lakhs in 3 days and even $\stackrel{?}{\sim}$ 20 lakhs in 3 weeks. He feels it is because his supporters have started to see Isha Vidhya's work as passionately as he does. He supports Isha Vidhya as its holistic, activity-based approach to educational system nurtures children's development beyond academics, ensuring that students realize their full potential and learn joyfully. He has visited the schools multiple



times and was amazed by how Isha Vidhya moulds and develops the students, many of whom are first-generation school goers. While education as an economic security is one thing, its ability to let them dream is another. God bless them!

Fund raised ₹ 21,18,000

"Raising funds for Isha Vidya brings all kinds of emotions viz., joy, humility, surprise, and it is very fulfilling as it is an opportunity for me to 'be' and fundraising happening through me."

"In my years of volunteering for Shrimad Rajchandra Love and Care, I have witnessed the sheer selflessness, devotion, and service of my fellow volunteers, and spearheading it all is our compassionate Master Pujya Gurudevshri Rakeshji. I am overwhelmed and truly touched by the generosity shown by the several donors year after year. I am grateful to get an opportunity to fundraise - the most extensive and yet humbling experience. And a big thank you to those who supported me, all of whom are fully

occupied in their demanding professional jobs, but – voila! They always have time to make a difference."

RESHMA JAIN

for Shrimad Rajchandra Love and Care

Reshma Jain is the Founder of The Narrators, a content and design firm specializing in biographies, family legacy books, and coffee table books on various topics. A volunteer at Shrimad Rajchandra Love and Care, she has had a first-hand experience with the constant and consistent social initiatives taken up by the organization.

Additionally, Reshma Jain raised ₹ 17,100 for SRLC during the Special COVID Fundraiser between the period May 2020 and April 2022



Fund raised
₹ 19,53,803

DEEPAK VED

for Central Chinmaya Mission Trust

Born and brought up in Mumbai, mechanical engineer Deepak has spent the last 30 years in Oman, working as a Vice President – Sales and Business Development with Al Ansari Group in the beautiful city of Muscat. He is a student of Vedanta and is closely associated with the Chinmaya Mission (CM). Following the guidance provided by Pujya Gurudev Swami Chinmayananda to aim for a Higher Ideal and remembering his late wife, who always encouraged him to serve society, he volunteered to fundraise for the first time, and the journey has been truly remarkable. Education for underprivileged children, particularly a girl child, is close to his heart. So, when this opportunity came from Chinmaya Mission, he just went for it. This campaign allowed him to connect with new

peers and reconnect with old friends, family, colleagues, and groups. His sister Falguni guided, encouraged, and supported him and collected a similar amount in US\$ for Chinmaya Mission from the USA. The whole campaign was seamlessly managed and supported by super-efficient volunteers of CM, United Way Mumbai, and Tata Mumbai Marathon. He shares his humble

gratitude to all who have made Tata Mumbai Marathon 2023 so enriching and successful, and best wishes to all charities for future events.

Fund raised ₹ 17,46,720



"An amazingly humbling and satisfying experience which brought me as much happiness as it would bring to many students who will benefit from the funds!!"

RAVI APTE

for Central Chinmaya Mission Trust

Ravi has had rich corporate working experience in India, the Far East, Europe, and North America. As an engineer by education and a Financial Services and Information Technology executive by profession, he retired from active corporate life in 2012. He has been leading a completely different life since 2012. He has been associated with Chinmaya Mission for the past eight years as a student of Vedanta and has benefited tremendously from his interaction with the mission. This was the first time he had ever engaged in raising funds, crowdfunding or otherwise, for a charity. He is glad he went for it when this opportunity came from Chinmaya Mission. He is also very thankful to all his family and friends who generously contributed to the worthy cause. The whole campaign was managed and supported well by all three teams - United Way Mumbai, Tata Mumbai Marathon, and Chinmaya Mission. He feels he couldn't have accomplished anything without their help and support. His best wishes to them for the continued success of all future such events, and Thank you to Chinmaya

Mission for offering him this opportunity to serve this worthy cause.



"I can sum up my experience of raising funds for Chinmaya Mission (Chinmaya Vishwa Vidyapeeth - CVV) as a very humbling, fulfilling, and enriching experience. I reconnected with old friends and made new friends too."

Fund raised ₹ 15,58,002

TCM SUNDARAM + 1

for Amar Seva Sangam, V Care Foundation

This is TCM Sundaram's fourth Tata Mumbai Marathon. He has fundraised approx. ₹ 12 lakhs for his chosen NGOs during TMM 2023 with support from his colleagues, friends, relatives, and his company Chiratae Ventures and Associates which matches the amount he fundraises. He has been associated with Amar Seva Sangam for more than ten years as their donor. He admires their team and, specifically, their Founder's committed service to the disabled sector, with their school and residential center running several programs for physically challenged students, adults, and the underprivileged community in the surrounding villages. He supports V Care Foundation in memory of his father, a 1st generation graduate (CA) in the family who lost his fight with cancer about ten years ago. Their



Fund raised ₹ 11,84,504

interventions go a long way for cancer patients and their families in times of need, with not just in kind support but also counseling and palliative care. He has overall fundraised about ₹50 lakhs since 2018 at the two international distance running events promoted by Procam - Tata Mumbai Marathon and TCS World 10K Bengaluru.

"Participating in the Tata Mumbai Marathon run is fun-raising as well as for fundraising! Running in Mumbai is tough but possible with the positive and inspiring atmosphere of the people of Mumbai and so many charities contributing to the philanthropic world."

JAYANTI SHUKLA

for United Way India

"I am fortunate that I can drive social change by mobilizing communities through a variety of programs focused on education, healthcare, livelihood, diversity, inclusion, and sustainable environment. I am raising funds for causes that are very close to my heart. UW India's project, SHUBH PRABHAT (or Better Mornings) which focuses on providing hot and nutritious breakfast to underprivileged children and spearheads a movement to promote going back to our roots in our eating practices by consuming' millets' - low-cost and



nutritional superfood. I am also supporting project GARIMA (means dignity), that supports transgenders by providing skill training and better livelihood opportunities. It's overwhelming to see friends and colleagues readily come forward to support my fundraising campaign. While some of them support the cause for which I am fundraising, many of them do it also because of their belief in my commitment to the cause and the transparency I bring to the fundraising process. Many of them are people I am not in touch on a regular basis but have remained supporters and friends over the years. This makes their trust in me and their willingness to support me even more overwhelming. I realize that it is my responsibility to see that the money they have so readily given must be used to the maximum benefit of the cause for which I am raising funds."

Fund raised
₹ 11,34,502

Jayanti is a committed fundraiser, and has been associated with various innovative social initiatives, and has been a part of several campaigns in the development sector over the last 14 years. Over her professional career of 39 years, she has volunteered with non-profits in her spare time and worked on promoting the causes they support. As the CEO of United Way India, she

leads the expansion, governance, and growth of the United Way network in India. This year she is raising funds for United Way India, a leading global philanthropy network that is sector agnostic. She feels privileged to work in the development sector, where opportunities come her way, enabling her to help make a difference in someone's life. Since 2010, she has raised over ₹7.7 million through the TMM platform.

Jayanti Shukla has fundraised ₹ 22,32,422 for United Way Mumbai during the Special COVID Fundraiser between the period May 2020 and April 2022.

RANJOD SINGH KALRA

for Central Chinmaya Mission Trust



Ranjod has served as the CEO of Chinmaya Tapovan Trust in Himachal Pradesh, where he was exposed to the teachings of Vedanta. He is fundraising to express his gratitude to Pujya Gurudev Swami Chinmayananda and His Vision.

Fund raised ₹ 11,18,200

"The Chinmaya Mission pledge, 'we stand as a family bound to each other with love and respect..' came alive all through. After performing my family duties, I went on to the next stage of life of self-discovery. Geeta teaches us to maintain our temperament Sattwik. It prescribes charity as a duty that creates peace within and harmony without. Each one of us experienced that. The small role I played gave me immense satisfaction. I feel lighter within. It is all because of the guidance and grace of Pujya Swami Chinmayanandaji, whose vision is unfolding through all of us to the world around us. It is a great feeling when an event comes to its fulfilment, whose fragrance is peace all around. Thanks to all members for making us a part of it."

RUTURAJ GOVILKAR

for United Way Mumbai

Ruturaj Govilkar is the Country Manager and Managing Director - of India and South Asia region of Black & Veatch. Ruturaj brings a broad and integrated view of Black & Veatch's business from working across multiple functions and roles since joining more than 12 years ago. His 30-year-plus career has seen him work in various engineering, construction, and procurement roles for other multinational organizations.



Fund raised ₹ 10,72,000

DR. NIRMAL SURYA

for Epilepsy Foundation



Dr. Nirmal Surya is a Consultant Neurologist at Bombay Hospital and Founder, trustee, and chairman of the Epilepsy Foundation India. He has been working in the field of epilepsy for more than 30 years.

Dr. Surya has fundraised ₹11,76,000 for Epilepsy Foundation during the Special COVID Fundraiser between the period May 2020 and April 2022.

Fund raised ₹ 10,26,300

"Fifty million people have epilepsy worldwide, of which approximately 13 million are in India; with many myths & taboos associated with the disease, people opt for voodoo treatment rather than visiting an expert neurologist. The myths of evil spirits & using onion/shoe smell as first aid are some of the misbeliefs present not only in rural areas but also in cities & educated societies. The treatment Gap in India is nearly 70-80%, more so in rural areas. As a Neurologist, I understand the disease which affects the Brain and that it can be treated in nearly 70-80% of patients. Service for the poor, the neglected, and the suffering are at the core of the genesis of Epilepsy Foundation India. Epilepsy Foundation has a vision of reaching out to the rural, marginalized population silently suffering from a treatable condition like epilepsy across India and offering free treatment to help them lead an epilepsy-free high quality of life. I feel proud that the funds raised by all members of Epilepsy Foundation India will be able to help many more people with epilepsy. A Brain Disease which is common and can be treated, so don't fear or opt for voodoo treatment but go to a Neurologist at the earliest."







ANISHA JOHRI + 1
Family Service Centre

Fund raised ₹ 9,99,905



BIPIN V DOSHI
Shrimad Rajchandra
Love and Care

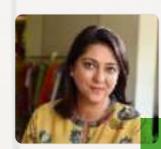
Fund raised

Fund raised ₹ 9,55,000



SUDHIR SHENOY + 6
Adventures Beyond
Barriers Foundation

Fund raised ₹ 9,26,144



PRIYA DUTT

Nargis Dutt Foundation

Fund raised ₹ 9,24,813



BALA & LALITHA
Central Chinmaya Mission Trust

Fund raised ₹ 8,26,118



SANJEEV KAPOOR

Forum For Autism

Fund raised ₹ 7,17,501



J S SAHARIA
Resource and Support Centre
For Development (ISHAD)

Fund raised ₹ 7,11,000



SUNIL GAMBANI

Central Chinmaya Mission Trust

Fund raised ₹ 7,10,001



NILESH NANDOSKAR + 1 Karunya Trust

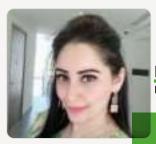
Fund raised ₹ 7,00,002



ABHIJEET GANDHI

Teach to Lead (Teach for India)

Fund raised ₹ 6,97,100



MAANAYATA DUTT
Nargis Dutt Foundation

Fund raised ₹ 6,77,260



SIDDHARTH AGARWAL + 2 Urban Health Resource Centre

Fund raised ₹ 6,36,500



RAJKUMAR & RAJA SUDHAN + 1

Isha Education

Fund raised ₹ 6,31,001



RAMESH MANGALESWARAN

MBA Foundation

Fund raised ₹ 6,25,000



NAGESH BASAVANHALLI + 3

Trust For Retailers And Retail Associates Of India

Fund raised ₹ 6,14,718



AJAY MEHTA

ADHAR

Fund raised ₹ 6,13,601



VISHY KURUGANTI

Action For Ability Development & Inclusion (AADI)

Fund raised ₹ 6,00,163



B S SALUJA

Access Life Assistance Foundation

Fund raised ₹ 5,73,165



RAHUL KADRI

Vipla Foundation (Save The Children India)

Fund raised ₹ 5,65,509



DAMAYANTI SATRA

Shrimad Rajchandra Love and Care

Fund raised ₹ 5,22,000



PYUSH KHULLAR + 1 Arushi Society

Fund raised ₹ 5,17,720



LIJO VELLIYAMKANDATHIL Karunya Trust

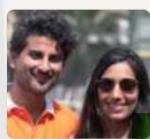
Fund raised
₹ 5,11,500



SHAKHA KOTECHA

Jai Vakeel Foundation and Research Centre

Fund raised ₹ 5,06,001



ANJALI & AKSHAT

KARO Trust

Fund raised ₹ 5,02,811



JOBY KURIAN Karunya Trust

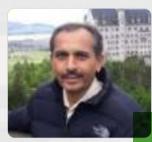
Fund raised ₹5,02,000



PRADEEP RATHOD

EPILEPSY FOUNDATION

Fund raised ₹ 5,01,000



PREMAL VORA
Shrimad Rajchandra
Love and Care

Fund raised ₹ 5,00,000



This category includes those individuals who have committed to raise over $\stackrel{?}{\stackrel{?}{\Rightarrow}}$ 1.5 lakhs and up to $\stackrel{?}{\stackrel{?}{\Rightarrow}}$ 4.99 lakhs. In this edition, we had 104 Change Makers who raised $\stackrel{?}{\stackrel{?}{\Rightarrow}}$ 2,20,90,488 for 33 NGOs.



PARAG VED

Jai Vakeel Foundation and Research Centre

Fund raised ₹ 4,71,524



PRABHAKAR PATIL K.C. Mahindra Education Trust- Project Nanhi Kali

Fund raised ₹ 4,61,050



DARSHINICentral Chinmaya Mission
Trust

Fund raised ₹ 4,56,131



VISHAAL DB Educo

Fund raised ₹ 4,48,014



HIMANSHU VYAS
Educo

-

Fund raised ₹ 4,27,438



YOGESH GERA

Arushi Society

Fund raised ₹ 4,13,900



MANISH KOTHARI
Cancer Patients Aid Association

Fund raised ₹ 5,11,500



THOMAS MATHEW

Karunya Trust

Fund raised ₹ 4,05,000



PARAMESWARAN

Central Chinmaya Mission Trust

Fund raised ₹ 3,80,560



SANDESH KIRKIRE

The Hindu Women's Welfare Society

Fund raised ₹ 3,80,003



PRASAD BAJI

The Akanksha Foundation

Fund raised ₹ 3,57,100



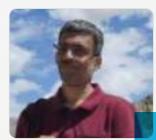
GIGY MATHEW
Karunya Trust

Fund raised ₹ **3,44,378**



NISHEET SAXENA
Central Chinmaya
Mission Trust

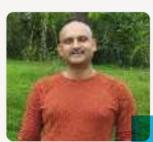
Fund raised ₹ 3,44,156



VENKATRAMAN S

Cuddles Foundation, Tata Memorial Centre, Cankids Kidscan

Fund raised ₹ **3,30,000**



RITESH GUPTA
Touching Lives Welfare Trust

Fund raised ₹ 3,09,917



PREM ARYA

Central Chinmaya Mission Trust

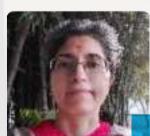
Fund raised ₹ 3,06,101



DARIUS PANDOLE

Khel Shala

Fund raised ₹ 3,05,000



SHIBANI

Central Chinmaya Mission Trust

Fund raised ₹ 2,93,902



SILUVAI Caritas India

Fund raised ₹ 2,80,500



ANUBHAV AGARWAL

Spark a Change Foundation

Fund raised ₹ 2,71,600



ADITYA JOSHI & VISHAL AGARWAL

Cuddles Foundation, Family Planning Association India, Shraddha Charitable Trust

Fund raised ₹ 2,61,221



ISHITA MANEK

Rubaroo Breaking Silences Foundation

Fund raised ₹ 2,55,141



SANAA SHAIKH United Way Mumbai

Fund raised ₹ 2,45,354

MANJU PARVATIKAR

Isha Education

Fund raised ₹ 2,35,500



ANIL PARMAR
United Way Mumbai

Fund raised ₹ 2,32,158



DARSHANA KADAKIA Central Chinmaya Mission

Fund raised
₹ 2,30,000



FPA INDIA, BHOPAL TEAM

Family Planning Association India

Fund raised ₹ 2,22,900



SUDHA KAPUR

Family Planning Association India

Fund raised ₹ 2,22,810



VINODINI LULLA
Children's Movement for
Civic Awareness

Fund raised ₹ 2,20,000



MINI (ROSEMARY) ABRAHAM

Karunya Trust

Fund raised ₹ 2,16,000



ROSE JOSEPH Karunya Trust

Karunya Trust

Fund raised ₹ 2,16,000



DR. KALPANA APTE

Family Planning Association India

Fund raised ₹ 2,10,387



SHEETAL JAIN

Shrimad Rajchandra Love and Care

Fund raised ₹ 2,07,000



RENU BHADRESHA

United Way Mumbai

Fund raised ₹ 2,06,206



AVIJIT & RAJ
Kalote Animal Trust

Fund raised ₹ 2,01,139



REKHA G
Family Planning
Association India

Fund raised ₹ 2,00,650



ASSOCIATION OF BRITISH SCHOLARS -MUMBAI CHAPTER

United Way Mumbai

Fund raised ₹ 2,00,004



KANCHANA SAWANT

educo

Fund raised **₹ 2,00,000**



NITIN NAYAR SNEHA

Fund raised ₹ 2,00,000



RAMASWAMY RANGANATHAN

Central Chinmaya Mission Trust

Fund raised ₹ 2,00,000



SOPHIA RODRIGUES

Tata Memorial Centre

Fund raised ₹ 2,00,000



YATIN SHAH

Shrimad Rajchandra Love and Care

Fund raised ₹ 2,00,000



HARESH RAMCHANDANI

MANAV Foundation

Fund raised ₹ 1,94,152



MSGR. FRANCIS ELUVATHINGAL

Karunya Trust

Fund raised ₹ 1,93,750



SANJAY SAVLA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,90,100



RASHMI BHEDA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,82,501



NEELAM DIXIT

Family Planning Association India

Fund raised ₹ 1,82,100



BYRAM DHALLA
Cankids Kidscan

Fund raised ₹ 1,79,400



SEJAL SHAH
Light of Life Trust

Fund raised ₹ 1,77,777



CHETNA GALA
Shrimad Rajchandra
Love and Care

Fund raised ₹ 1,75,500



RAHUL SHAH
Shrimad Rajchandra
Love and Care

Fund raised ₹ 1,75,111



SHEELA IYER
Light of Life Trust

Fund raised ₹ 1,71,600



SAHEJ & VINAMRATA
United Way Mumbai

Fund raised ₹ 1,71,192



RAMESH DASWANI Light of Life Trust

Fund raised ₹ 1,71,151



RAKESH GANDHI

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,71,000



JULIE KALAMKAR

Karunya Trust

Fund raised ₹ 1,68,000



GEORGE AIKARA

United Way Mumbai

Fund raised ₹ 1,67,834



SANJAY MEHTA

Madat Charitable Trust

Fund raised ₹ 1,66,500



DR. MALA TIWARI & SANJANA MAURYA

Family Planning Association India

Fund raised ₹ 1,65,601



RAJESH UNARKAT + 1

ADHAR

Fund raised ₹ 1,63,500



ARUN GOEL Central Chinmaya Mission Trust

Fund raised ₹ 1,61,000



SHAILESH BHUTKA United Way Mumbai

Fund raised ₹ 1,60,200



NIRMALA NISAR Shrimad Rajchandra Love and Care

Fund raised ₹ 1,60,000



RAMESH VENKAT The Welfare of Stray Dogs

Fund raised ₹ 1,60,000



TAVISHI VAJPEYI + 1 Cankids Kidscan

Fund raised ₹ 1,60,000



VIDYA, VIKAS & IBNE

Cankids Kidscan

Fund raised ₹ 1,60,000



DR. AMI SHAH Cuddles Foundation

Fund raised ₹ 1,59,991



SONAL MEHTA

Family Planning Association India

> Fund raised ₹ 1,59,101



DR. BIJAL MEHTA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,59,000



PADMA GONUGUNTLA

Khel Shala

Fund raised ₹ 1,57,108



PRASANA IYENGAR

Central Chinmaya Mission Trust

> Fund raised ₹ 1,56,507



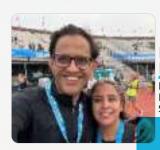
VINANTEE SHAH Shrimad Rajchandra

Fund raised ₹ 1,56,001



AISHWARYA IYER United Way Mumbai

Fund raised ₹ 1,55,501



MAYUR & PRIYA + 1

K.C. Mahindra Education Trust-Project Nanhi Kali, Maharashtra State Women's Council

Fund raised ₹ 1,55,101



SHAMIT GANDHI Shrimad Rajchandra

Fund raised ₹ 1,55,000



ADV. AVLOKITA MANE & PRAVIN SONAWNE

Family Planning Association India

> Fund raised ₹ 1,53,440



MANOJ GARG

Family Planning Association India

> Fund raised ₹ 1,52,200



KUNAL RAWLLEY United Way Mumbai

Fund raised ₹ 1,52,001



RUSTOM WARDEN

Jai Vakeel Foundation and Research Centre

> Fund raised ₹ 1,52,000



SAMSON WILSON

ADHAR

Fund raised ₹ 1,52,000



UMAKANT **DHRUPATI**

Central Chinmaya Mission Trust

> Fund raised ₹ 1,52,000



NATASHA CHHATRAPATI

Cankids Kidscan

Fund raised ₹ 1,51,467



ASHPAK PINJARI

ADHAR

Fund raised ₹ 1,51,201



KUNAL JHAVERI Shrimad Rajchandra

Fund raised ₹ 1,51,111



BIPIN S. DOSHI Shrimad Rajchandra Love and Care

Fund raised ₹ 1,51,000



BALJIT SINGH

ADHAR

Fund raised ₹ 1,50,500



DR. KRINA GALA Shrimad Rajchandra Love and Care

Fund raised ₹ 1,50,201



NIRALI CHHEDA

Rubaroo Breaking Silences Foundation

Fund raised ₹ 1,50,111



RESHMA ARVEL

Karunya Trust

Fund raised ₹ 1,50,011



DEEPTI RANA

Urban Health Resource Centre

Fund raised ₹ 1,50,000



JAYSHRI TALSANIA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,50,000



KABIR AGARWAL

Urban Health Resource Centre

Fund raised ₹ 1,50,000



KUNAL DOSHI

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,50,000



KUNTAL AGARWAL

Urban Health Resource Centre

Fund raised ₹ 1,50,000



KUNTAL BHEDA Shrimad Rajchandra

Love and Care

Fund raised ₹ 1,50,000



NALINI MEHTA
Shrimad Rajchandra

Shrimad Rajchandra Love and Care

> Fund raised **₹ 1,50,000**



NANDINI GANDHI
Shrimad Rajchandra
Love and Care

Fund raised ₹ 1,50,000



RAKESH MEHTA
EPILEPSY FOUNDATION

Fund raised ₹ 1,50,000



RUMI CHHEDA Shrimad Rajchandra Love and Care

Fund raised ₹ 1,50,000



SANJAY DANGI EPILEPSY FOUNDATION

Fund raised ₹ 1,50,000



SUNIT KOTHARI
Shrimad Rajchandra
Love and Care

Fund raised ₹1,50,000



UMESH SHAH

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,50,000



VIKRAM PATWARDHAN EPILEPSY FOUNDATION

Fund raised ₹ 1,50,000



YOGENDRA SHUKLA

Karunya Trust

Fund raised ₹ 1,50,000



SHARANYA CHAITANYA

Central Chinmaya Mission Trust

Fund raised ₹ 1,46,000

RASHI JAIN

Salaam Bombay Foundation

Fund raised ₹ 1,42,500

BIJU PANICKER + 1

Central Chinmaya Mission Trust

Fund raised ₹ 1,42,002

VENKAT SUNDARESAN

Central Chinmaya Mission Trust

Fund raised ₹ 1,39,000

ANIL BAKSHI

Karunya Trust

Fund raised ₹ 1,35,001

BELUR SETHURAM

Adventures Beyond Barriers Foundation, Mann - Center For Individuals With Special Needs

Fund raised ₹ 1,30,500

RAJESHWARI BHATTACHARYYA

OSCAR Foundation

Fund raised ₹ 1,28,959

LALIT PATHAK

Central Chinmaya

Fund raised ₹ 1,23,201

CHINTAN ZAVERI

ADHAR

Fund raised ₹ 1,20,000

NANDITA RAO

Chirag Rural Development Foundation

Fund raised ₹ 1,19,402

MANALI TULPULE & VIJAYALAXMI TULPULE

FAMILY PLANNING ASSOCIATION INDIA

Fund raised ₹ 1,17,603

DR. P J APRAIN

Karunya Trust

Fund raised ₹ 1,16,002

SEEMA IYER

Isha Education

Fund raised ₹ 1,15,001

ARUNA PERI

Central Chinmaya Mission Trust

Fund raised ₹ 1.14.500

MUTHUKRISHNAN JAYARAMAN

SANJEEVANI LIFE BEYOND CANCER

Fund raised ₹ 1.14.313

MANISH SHETH

COTAAP RESEARCH FOUNDATION

Fund raised ₹ 1.10.500

PARVEEN SHAIKH

Aditya Birla Education Trust- Project Mpower

Fund raised ₹ 1.08.161

SHAILESH WAGLE

United Way Mumbai

Fund raised ₹ 1,06,284

OMENDRA CHAUHAN

Family Planning <u>Associa</u>tion India

Fund raised ₹ 1,05,950

ABHISHEK CHAVAN

The Akanksha Foundation

Fund raised ₹ 1,04,600

KARAN DUTT

ADHAR

Fund raised ₹ 1,03,001

CAROLANDREA KEVICHUSA

Family Planning Association India

Fund raised ₹ 1,01,500

SHIBANI MEHTA

Arushi Society

Fund raised ₹ 1,01,500

UTTAM BHATTACHARJEE

SANJEEVANI LIFE BEYOND CANCER

Fund raised ₹ 1,01,019

VIMALA PONNA

Central Chinmaya Mission Trust

Fund raised ₹ 1,00,905

ZEBA CHANGI

Cuddles Foundation

Fund raised ₹ 1,00,740

SURESH MARATHA

Family Planning <u>Association</u> India

Fund raised ₹ 1,00,202

DR.MUKESH MOHODE

Nalanda Abhiyan Trust

Fund raised ₹ 1,00,151

RAMKISHORE S

CRY Child Rights and You

Fund raised ₹ 1,00,077

NANDAKUMAR PRAMOD

National Society For Equal Opportunities
For The Handicapped India

Fund raised ₹ 1,00,001

K.SRINIVAS

Family Planning Association India

Fund raised ₹ 1.00.000

NISHKA GROVER + 1

Light of Life Trust

Fund raised ₹ 1.00.000

NAMAH MEHTA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1.00.000

The Tata Mumbai Marathon (TMM) recognizes the benefits of starting philanthropy at a young age, which not only helps non-profits with their funding needs, but also raises awareness of social issues among youth, with the increasing likelihood of them becoming more responsible adults. TMM celebrates these efforts by its Young Leaders, who are under 21 years old and raised at least ₹ 1,00,000. In the 2023 edition, 58 young individuals made up the Young Leader category, collectively raising ₹ 1,16,99,399, with 20 of them also being Change Runners.

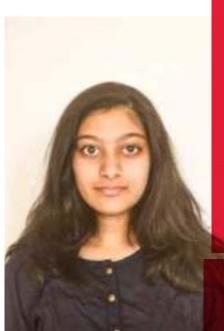


ANYSSA KOTHARI

for Shrimad Rajchandra Love and Care



Anyssa is a 13-year-old student from JBCN International School, Mumbai, and has been raising funds for the Tata Mumbai Marathon for over 4 editions.



"I was inspired by my Guruji, Pujya Gurudevshri Rakeshji, to raise funds for Shrimad Rajchandra Love and Care. I am very fond of animals and was deeply touched when I visited the Shrimad Rajchandra Animal Nursing Home. So, when Pujya Gurudevshri said that through our actions, we may not be able to change the whole world, but we can surely change one person's whole world, I immediately decided to become a fundraiser. This year I raised funds for the upcoming Shrimad Rajchandra Animal Hospital and Shrimad Rajchandra Centre of Excellence for Women. I have learned a lot from this experience – something that I could not learn in the classroom at school! A big thank you to all those who supported me by donating, and thanks to my parents for their support."

Fund raised ₹ 15,30,000

2nd Highest

KRISSHNA PESWANI

for Central Chinmaya Mission Trust

Krisshna is in the 9th grade. He was inspired by Pujya Gurudev's vision of maximum happiness for a maximum number of people for a maximum time. Though this is his first campaign at Tata Mumbai Marathon, he has participated in two crowdfunding campaigns earlier. Chinmaya Mission is 70 years old; it has been focused on helping children with their education. This year they are trying to expand Chinmaya Vishwa Vidyapeeth (deemed university) that teaches modern education with

the Indian Knowledge system to ensure the discoveries of many amazing Indians like Aryabhata, Rishi Kannada, Chanakya, and other such brilliant minds are known to the world. Their findings include scientific knowledge such as binary numbers, the atom, zero, and many economic theories which can transform our society today. Therefore, he chose to fundraise for Chinmaya Mission to make India and the world a better place. He called up more than 300 people and reached out to 1500 of our contacts for his fundraising campaign.

> "My success mantra is from the Bhagavad Geeta - Do your best and leave the rest to God."

> > Fund raised ₹ 10,80,507



(Change Investor)

MIHIKA JAIN
Cuddles Foundation

Fund raised ₹ 8,11,703



(Change Investor)

ISHAAN SINGH

Childline India Foundation

Fund raised ₹ 6,25,501



(Change Investor)

MIHAAN DHALL + 1

Jai Vakeel Foundation and Research Centre

Fund raised ₹ 6,15,501



(Change Investor)

PRAGYA

The Akanksha Foundation

Fund raised ₹ 5,15,000



(Change Maker)

SUHANI KEDIA

Concern India Foundation

Fund raised ₹ 2,62,001



(Change Maker)

SHAURYA SHAH+1

Shrimad Rajchandra Love and Care

Fund raised ₹ 2,50,000



(Change Maker)

SOHAM KAPADIA

Cuddles Foundation

Fund raised ₹ 1,90,000



(Change Maker)

KARTIKEYA DAIYA

Habitat For Humanity India, The HEAL Foundation

Fund raised ₹ 1,73,101



(Change Maker)

AVINASH BALAKRISHNAN

Jai Vakeel Foundation and Research Centre

Fund raised ₹ 1,56,501



(Change Maker)

ANSH KALWANI

The HEAL Foundation

Fund raised ₹ 1,53,200



(Change Maker)
HADISUNNISA
SHAIKH
Karunya Trust

Fund raised ₹ 1,50,010



(Change Maker)
AAROHI
JAYAKAR + 1
Light of Life Trust

Fund raised ₹ 1,50,001



(Change Maker)

AMAARA HEGDE Mudita - An Alliance for Giving

Fund raised ₹ 1,50,000



(Change Maker)

AMYRA SHETH
Shrimad Rajchandra
Love and Care

Fund raised ₹ 1,50,000



(Change Maker)

ASIYA SHAIKH Karunya Trust

Fund raised ₹ 1,50,000



(Change Maker)

NASREEN HALDAR

Karunya Trust

Fund raised ₹ 1,50,000



(Change Maker)

SAIMA SHAIKH Karunya Trust

Fund raised ₹ 1,50,000



(Change Maker)
SIDDHIVINAYAK
KORI

Karunya Trust

Fund raised ₹ 1,50,000

MAIRAV TOLANI

Cancer Patients Aid Association

Fund raised ₹ 1,42,000

ALINA MIRCHANDANI

Mudita - An Alliance

Fund raised ₹ 1,34,000

KIMAYA HEGDE

Mudita - An Alliance for Giving

Fund raised ₹ 1,33,000

ADI SHAH

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,30,000

NIVAAN CHHEDA

Rubaroo Breaking Silences Foundation

Fund raised ₹ 1,24,121

VIDEH DOSHI

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,17,351

AGASTYA SINHA

Family Planning Association India

Fund raised ₹ 1,16,804

MYRA MUDGAL

Arushi Society

Fund raised ₹ 1,15,000

PHIROZE MATTHAI

The HEAL Foundation

Fund raised ₹ 1,12,600

MIHIKA BHISE

Family Planning Association India

Fund raised ₹ 1,11,600

SHRIEYA GOSALIA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,11,000

VIVAAN TAPARIA & DHHARYA SHARMA

Arpan

Fund raised ₹ 1,11,000

MANASI GAIKWAD

Family Planning Association India

Fund raised ₹ 1,10,100

KASHVI KUNDER

Adventures Beyond Barriers Foundation

Fund raised ₹ 1,10,000

KRISH LAMBAH

The HEAL Foundation

Fund raised ₹ 1,10,000

PASHMEEN CHANDOK

The HEAL Foundation

Fund raised ₹ 1.09.054

AHANA & ARJUN KANOI

Cuddles Foundation

Fund raised ₹ 1,06,500

ANIQ JIWANI

Touching Lives Welfare Trust

Fund raised ₹ 1,05,500

ABHIR SURI

The Akanksha Foundation, Light of Life Trust

Fund raised ₹ 1,05,000

KRISH SABADRA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1.03.005

ARYIKA DADHA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,02,001

HEYA SANGHVI

Cancer Patients Aid Association

Fund raised ₹ 1,02,001

DHRUVI UNARKAT

ADHAR

Fund raised ₹ 1,02,000

SHERIN SARAH

ADHAR

Fund raised ₹ 1,02,000

YADNIKA ADHATRAO

ADHAR

Fund raised ₹ 1.02.000

AYAAN TALSANIA

Shrimad Rajchandra

Fund raised ₹ 1,01,601

VRUSHALI HEBLIKAR

Family Planning Association India

Fund raised ₹ 1,01,500

HARSH KHANGAR

Urban Health Resource Centre

Fund raised ₹ 1,01,300

SHIVANI LODHI

Urban Health Resource Centre

Fund raised ₹ 1,01,300

ASANG MEHTA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,01,001

PURVI UNARKAT

ADHAR

Fund raised ₹ 1,01,000

AZEEM PINJARI

ADHAR

Fund raised ₹ 1,00,632

AYUSHI SURVE

Family Planning Association India

Fund raised ₹ 1,00,401

RADHYA & HRIDHAAN VORA + 2

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,00,001

AARYA GADA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,00,000

AASHNA MIRCHANDANI

Mudita - An Alliance for Giving

Fund raised ₹ 1,00,000

ARIHA & AARJAV SHROFF

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,00,000

SIYA SATRA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,00,000



The COVID-19 pandemic created an unprecedented situation, with many individuals and communities struggling to cope with the impact of the virus. In response, fundraisers worldwide had stepped up to raise funds to support those affected by the pandemic even when the physical event didn't occur. In the Special COVID Fundraising campaign, 503 individuals came together and raised a total of 35500098722 for 87 NGOs. Below-mentioned are the ones who raised 311 lakh and above.

SPECIAL SOURCE S

SADASHIV RAO

Isha Education

Fund raised ₹ 1,01,55,563

VILLY DOCTOR

Light of Life Trust

Fund raised ₹ 58,43,252

NEERAJ SANGHI

Isha Education

Fund raised ₹ 28,58,601

JAYANTI SHUKLA

United Way Mumbai

Fund raised ₹ 22.32.422

V S PARTHASARATHY

Mahila Sewa Trust

Fund raised ₹ 21,53,114

SIDDHARTH AGARWAL

Urban Health Resource Centre

Fund raised ₹ 14,47,000

PAVAN SAVANT

Navasrushti International Trust (Dharma Bharathi Mission)

Fund raised ₹ 13,62,238

SANJEEV KAPOOR

Forum For Autism

Fund raised ₹ 12,93,750

DR. NIRMAL SURYA

EPILEPSY FOUNDATION

Fund raised ₹ 11,76,000

RAJKUMAR & RAJA SUDHAN

Isha Education

Fund raised ₹ 11,38,000

KABIR AGARWAL

Urban Health Resource Centre

Fund raised ₹ 10,01,100

BIREN KARANI

Shrimad Rajchandra Love and Care

Fund raised ₹ 9.21.000

NILESH NANDOSKAR

Karunya Trust

Fund raised ₹ 5,89,500

BSSALUJA

Access Life Assistance Foundation

Fund raised ₹ 5,31,135

ANIL PARMAR

United Way Mumbai

Fund raised ₹ 5,28,250

SARIKA DESAI

Sparsha Charitable Trust

Fund raised ₹ 5,16,500

ANIL BAKSHI

Karunya Trust

Fund raised ₹ 5,10,001

SATISH AGARWALA

Urban Health Resource Centre

Fund raised ₹ 5,02,900

KUNTAL AGARWAL

Urban Health Resource Centre

Fund raised ₹ 5,01,000

SWAPNIL CHAUHAN

Sir Dorabji Tata Trust, Sir Ratan Tata Trust Tata Education and Development Trust

Fund raised ₹ 4,96,250

RAJESWARI KESAVAN

Isha Education

Fund raised ₹ 4,41,354

MEERA MEHTA

Shrimad Rajchandra Love and Care

Fund raised ₹ 4,30,000

GIRISH BORKAR

Yoga Prabha Bharati (Seva Sanstha) Trust

Fund raised ₹ 4,11,602

NIDHI MODY

Access Life Assistance Foundation

Fund raised ₹ 4,10,501

REKHAG

Family Planning Association, India

Fund raised ₹ 4.01.600

TAUTIK DAS

Central Himalayan Rural Action Group

Fund raised ₹ 3,90,000

SURESH IYER

Training and Educational Centre for Hearing impaired Charitable Trust- TEACH

Fund raised ₹ 3,75,801

MANJU PARVATIKAR

Isha Education

Fund raised ₹ 3,75,600

SEJAL SHAH

Light of Life Trust

Fund raised ₹ 3,57,500

GURPREET SINGH

Childline India Foundation

Fund raised ₹ 3,50,601

TEAM UWM

United Way Mumbai

Fund raised ₹ 2,84,775

TARINI RUIA

Light of Life Trust

Fund raised ₹ 2,81,481

SHRIEYA GOSALIA

Shrimad Rajchandra Love and Care

Fund raised ₹ 2,81,000

SWATHI MUKHERJEE

The Vatsalya Foundation

Fund raised ₹ 2,70,501

AJAY MEHTA

ADHAR

Fund raised ₹ 2,58,101

FALGUNI MEHTA

ADHAR

Fund raised ₹ 2,51,850

SAMSON WILSON

ADHAR

Fund raised ₹ 2,50,350

GIGY MATHEW

Karunya Trust

Fund raised ₹ 2,42,256

ANANYAA TATA

Isha Education

Fund raised ₹ 2,42,000

ALISHA JASANI

Light of Life Trust

Fund raised ₹ 2,35,500

ANISHA KUNDU

Mentaid

Fund raised ₹ 2,25,000

ROSITA WAGLE

Jeevan Asha Charitable Society

Fund raised ₹ 2,07,500

DR.HEMANTI VITHALANI

Shrimad Rajchandra Love and Care

Fund raised ₹ 2,06,000

HINAL MEHTA

ADHAR

Fund raised ₹ 2,00,000

TEAM UHRC

Urban Health Resource Centre

Fund raised ₹ 1,84,000

MEHEK MEHTA

ADHAR

Fund raised ₹ 1.76.000

VISHWAS R UDGIRKAR

Oasis India

Fund raised ₹ 1.75.646

KEITH LOBO

Light of Life Trust

Fund raised ₹ 1,67,601

SMITA CHANDAVER

ChildRaise Trust

Fund raised ₹ 1,60,104

SANAA SHAIKH

United Way Mumbai

Fund raised ₹ 1,60,000

CAROL SYLAS

Jeevan Asha Charitable Society

Fund raised ₹ 1,58,500

DAMAYANTI SATRA

Shrimad Rajchandra Love and Care

> Fund raised ₹ 1,56,000

ANYSSA KOTHARI

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,55,000

MARIA PAUL

St. Jude India Childcare Centres

Fund raised ₹ 1,53,001

DEEPTI RANA

Urban Health Resource Centre

Fund raised ₹ 1,52,001

KARAN DUTT

ADHAR

Fund raised ₹ 1,50,000

MONA LALWANI

Maharashtra State Women's Council

Fund raised ₹ 1,48,001

ANKIT KANANI

Touching Lives Welfare Trust

Fund raised ₹ 1,47,502

VINAY VIRVADIA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,43,000

TANAY PARIKH

Isha Education

Fund raised ₹ 1,37,000

TANISHA CHHEDA

MANAV Foundation

Fund raised ₹ 1,35,500

CALEB MEHTA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,30,500

AMRUTA VEER

ChildRaise Trust

Fund raised ₹ 1,30,200

AMIT JOAG

DATRI Blood Stem Cell Donors Registry, Vanavasi Kalyan Ashram Maharashtra Prant

Fund raised ₹ 1,25,000

ANITA KANNAN

Isha Education

Fund raised ₹ 1,21,264

JANHVI BARASARA

Samarpan Charitable Trust (Heed India)

Fund raised ₹ 1,15,200

LISHA CHHEDA

Rubaroo Breaking Silences Foundation

Fund raised ₹ 1,10,001

DR. SOHINI SHETH-GODA

Shrimad Rajchandra Love and Care

Fund raised ₹ 1,08,703

RAVI MEHROTRA

Sri Sri Thakur Anukulchandra Seva Kendra

Fund raised ₹ 1,05,000

PRATEEKSHA RAI

Ratna Nidhi Charitable Trust

Fund raised ₹ 1,04,303

ISHIKA TULSIAN

The Opentree Foundation (Toybank)

Fund raised ₹ 1,03,202

RIKHIL NANDA

Isha Education

Fund raised ₹ 1,00,400

CORPORATE TEAMS

Corporates can participate in the Tata Mumbai Marathon by forming teams to raise funds for different social causes. This gives employees the opportunity to participate in the run while representing a charity registered with the event's Philanthropy Partner. In 2023, 177 companies had 278 teams that contributed ₹ 17,00,95,000 to 87 NGOs, making up 41.81% of the total funds raised. Corporate teams are provided a unique experience, including access to a special tent on race day.





Highest Fundraising Corporate



JASANI JEWELLERY (UNIT II)

Fundraised: ₹ 1,00,00,000

Corporate Contribution: ₹ 3,45,000

Benefitting NGO: Shrimad Rajchandra Love and Care

"The Jasani Group has been partnering with Tata Mumbai Marathon and Shrimad Rajchandra Love and Care for 11 years in a row! Tata Mumbai Marathon is a unique platform that has yielded multi-fold benefits:

- Firstly, the promotion of fitness and a healthy lifestyle amongst the Jasani Group staff & employees;
- Secondly, fund-raising & running for a cause has presented excellent team-building opportunities for the company. This year we raised funds for two incredible causes. One is the upcoming Shrimad Rajchandra Animal Hospital, a one of its kind multispecialty hospital located in rural South Gujarat. And the other is the Shrimad Rajchandra Centre of Excellence for Women, a vast production unit built to make tribal women capable and independent.
- Thirdly and most importantly, an opportunity to be part of the genuine and expansive social work that Shrimad Rajchandra Love and Care have been carrying out in one of the most underprivileged areas in India.

We have seen Shrimad Rajchandra Love and Care weave unbelievable transformation stories at grass-root levels on several fronts, like medical care for the underserved sections, world-class education for the rural youth, women empowerment projects, and reducing child mortality rate, just to name a few. We receive a sense of fulfilment that material objects can't match! Resonating with Shrimad Rajchandra Love and Care's marathon theme of 'It's time for Lights, Camera and Compassion', Jasani Group is highly privileged to put our compassion into action and support their noble initiatives."

SHYAM JASANI, DIRECTOR





"We at Godrej believe in our responsibility to care, innovate, and encourage social responsibility to create a better environment to live and contribute to this universe. We have consecutively participated for the last 14 years at the TMM and will continue to do so with immense pride and deeper involvement and engagement. We are confident that our partner NGOs will utilize these funds raised by Godrejites to make this world a brighter and better place to live in.

We encourage Godrejites to contribute generously to noble causes as a part of our spirit and responsibility of caring and nurturing. Our enthusiastic participation of marathon runners year after year has been increasing and continues to motivate more participants every year to run the Marathon.

We believe that all good deeds are like seeds of goodness in making this world better, which nurtures and makes a difference in people's lives."

HARPREET KAUR, SENIOR VICE PRESIDENT & HEAD - CORPORATE PERSONNEL & ADMINISTRATION

2nd Highest Fundraising Corporate



GODREJ & BOYCE MFG. CO. LTD.

Fundraised: ₹ **76,60,554**

Corporate Contribution: ₹ 21,50,000

Benefitting NGO: National Society for Equal Opportunities for the Handicapped India,

War Wounded Foundation



NTT INDIA PVT. LTD.

Fundraised: ₹ **25,00,000**

Corporate Contribution: ₹ 15,90,000
Benefitting NGO: United Way Mumbai

"NTT is dedicated to uplifting the communities in need, and Tata Mumbai Marathon provided an exceptional platform to demonstrate this resolve. By participating in the race, our team members were able to show their support for a worthy cause. In collaboration with United Way Mumbai, we are proud to

support women entrepreneurs and children from underprivileged communities, working towards creating a brighter future for them.

I feel very passionate about skills development and especially education for girl children. I do not doubt that we can all make a difference together."

AVINASH JOSHI, CEO





"Black & Veatch's participation in the Tata Mumbai Marathon every year is an outcome of our commitment to philanthropy. As a company, we partner with United Way Mumbai throughout the year to improve community conditions. The Marathon becomes an occasion for our team members to showcase their solidarity for a worthy cause. We know that the amounts raised will help create opportunities for underserved communities, and we could not be prouder."

RUTURAJ GOVILKAR, COUNTRY MANAGER AND MANAGING DIRECTOR - INDIA AND SAARC REGION







BLACK & VEATCH PVT. LTD.

Fundraised: ₹ 10,72,000

Corporate Contribution: ₹ 3,45,000 Benefitting NGO: United Way Mumbai



ME-HIN CONSULTANTS AND ADVISORS

Fundraised: ₹ 10,00,602

Corporate Contribution: ₹ 3,45,000

Benefitting NGO: ADHAR

"This has been 3rd year we have been participating in TMM to Support our NGO ADHAR, lifetime care for intellectually disabled adults. We at Me-Hin Group always had a culture of Happy, Healthy and Helping Me-Hinites. Our dedicated team of Me-Hinites has put in immense effort to reach out to the community and

educate them about the cause. We are grateful to TMM and United Way Mumbai for providing us with such a valuable platform and will continue to strive for the betterment of intellectually disabled adults."

RAJESH UNARKAT CFO ME-HIN GROUP



Social consciousness at L&T has always gone hand in hand with its business commitments. While we build projects that set benchmarks - the 'largest', 'tallest', and 'most complex', we know that we need to make a difference in the lives of the most vulnerable, the neediest. Since 2007, we have hit the roads every year at the TMM. We partner with NGOs in health, education, vocational training, and water and sanitation focus areas. Together we hope to make a difference.





LARSEN & TOUBRO LTD.

Fundraised: ₹ **6,73,242**

Corporate Contribution: ₹ 20,65,000

Benefitting NGO: Vipla Foundation (Save The Children India)

"This year, L&T raised funds for the Vipla Foundation, which is doing remarkable work in providing remedial education for under privileged children. Our contingent included senior and junior employees - all proud to be doing their bit for the cause and company. In a sense, they were showing the world the true L&T DNA. In the years ahead, we will continue in our mission of seeking opportunities to serve."

MABEL ABRAHAM, HEAD - CSR, LARSEN & TOUBRO



KOTAK MAHINDRA BANK LTD.

Fundraised: ₹ 4,41,675

Corporate Contribution: ₹ 22,00,000

Benefitting NGO: Kotak Education Foundation



"We are delighted to extend our support to the Tata Mumbai Marathon 2023, one of the largest philanthropic platforms in India that continues to inspire all community segments. At Kotak, our participation at the Tata Mumbai Marathon 2023 is to support various causes like education, cancer, autism and mental health and to make a difference in communities. The Tata Mumbai Marathon showcases the true essence of Mumbaikars to push themselves to be better. It is the same inspiration that brings Kotak back to the platform year after year."

HIMANSHU NIVSARKAR, EXECUTIVE VICE PRESIDENT & HEAD - CSR, KOTAK MAHINDRA BANK LTD.





ME-HIN TECH EDGE SOLUTIONS

Fundraised: ₹ 4,38,409

Corporate Contribution: ₹ 3,45,000

Benefitting NGO: ADHAR

"At the Me-Hin Group, we strive to inculcate the motto of 'Spread Joy by Giving' across our 200 Me-Hinites. Thanks to our introduction to the unique NGO ADHAR, we got this opportunity to give back to society via the TMM platform.

ADHAR, a non-profit organization for specially-abled adults, has leveraged the TMM fundraising campaign platform to raise awareness and funds for our mission. The response from the community has been overwhelming, allowing us to achieve the NGO Privilege level. Our success would not have been possible without the support of United Way Mumbai and TMM."

SAMSON WILSON CXO ME-HIN GROUP

ADITYA BIRLA GROUP (Aditya Birla Management Corporation Pvt. Ltd.)

Corporate Contribution ₹ 60,65,000

Fundraised ₹ 20,500

BLOOMBERG L.P

United Way Mumba

Corporate Contribution ₹ 5,50,000

Fundraised ₹ 2,06,206

C.H. ROBINSON WORLDWIDE FREIGHT INDIA PVT. LTD.

Cuddles Foundation

Corporate Contribution ₹ 10,40,000

Fundraised ₹ 1,160

CENTRUM CAPITAL LTD.

Centrum Foundation

Corporate Contribution ₹ 6,70,000

Fundraised ₹ 2,501

JSW IP HOLDINGS PVT. LTD.

St. Jude India Childcare Centres

Corporate Contribution ₹ 10,35,000

Fundraised ₹ 1,000

ASIAN STAR COMPANY LTD.

Light of Life Trus

Corporate Contribution ₹ 5,50,000

Fundraised ₹ 17,305

C. A. GALIAKOTWALA AND CO. PVT. LTD.

COTAAP RESEARCH FOUNDATION

Corporate Contribution ₹ 3,45,000

Fundraised ₹ 1,10,500

CASTROL INDIA LTD.

United Wav Mumbai

Corporate Contribution ₹ 21,50,000

Fundraised ₹ 15,501

DHARWAD, GADAG AND UTTARA KANNADA DISTRICT COOPERATIVE MILK PRODUCERS' SOCIETIES UNION LTD

Family Planning Association India

Corporate Contribution ₹ 3,45,000

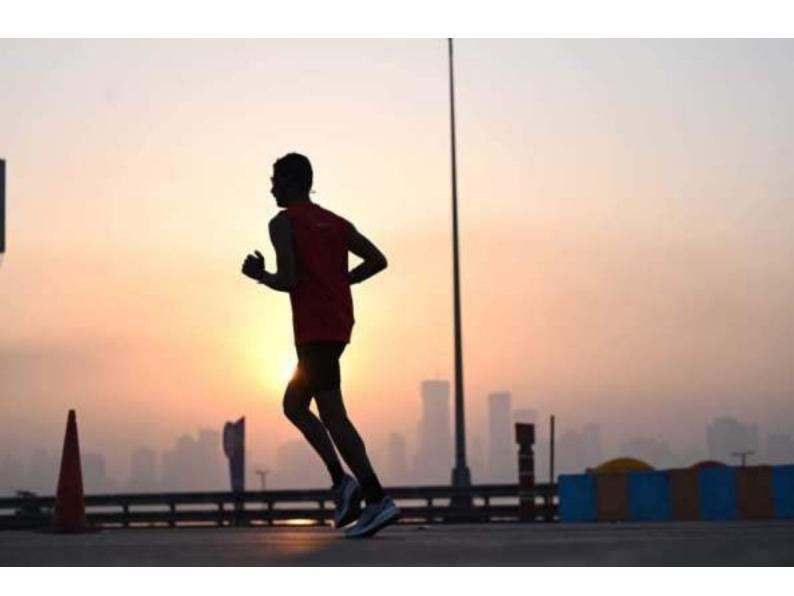
Fundraised ₹ 11,000

THE HONGKONG AND SHANGHAI BANKING CORPORATION LIMITED, INDIA

SNEHA (Society for Nutrition Education and Health Action

Corporate Contribution ₹ 11,00,000

Fundraised ₹ 22,555



CONTRIBUTING COMPANIES

Company Name	NGOs Supported	Amt. contributed
Abbott Healthcare Pvt. Ltd.	Adventures Beyond Barriers Foundation	₹ 8,00,000
Aditya Birla Finance Ltd. (Infrastructure Finance)	THE P.R.I.D.E INDIA	₹ 5,50,000
Aditya Birla Group - Aditya Birla Finance Ltd.	THE P.R.I.D.E INDIA	₹ 5,50,000
Aditya Birla Health Insurance Co. Ltd.	THE P.R.I.D.E INDIA	₹ 3,45,000
Aditya Birla Housing Finance Ltd.	THE P.R.I.D.E INDIA	₹ 3,45,000
Aditya Birla Insurance Brokers Ltd.	Shrimad Rajchandra Love and Care	₹ 8,00,000
Aditya Birla Sun Life AMC Ltd.	THE P.R.I.D.E INDIA	₹ 5,50,000
Aditya Birla Sun Life Insurance Company Ltd.	THE P.R.I.D.E INDIA	₹ 8,00,000
Advanz Pharma Services (India) Pvt. Ltd.	Light of Life Trust	₹ 16,00,000
ALD Automotive Pvt. Ltd.	United Way Mumbai	₹ 3,45,000
Allcargo Logistics Ltd.	Savali	₹ 10,35,000
Alphagrep Securities Pvt. Ltd.	Make-A-Wish Foundation Of India	₹ 5,50,000
Ambit Pvt. Ltd.	Central Chinmaya Mission Trust	₹ 8,00,000
Anand Rathi Insurance Broking Ltd.	EPILEPSY FOUNDATION	₹ 3,45,000
Apar Industries Ltd.	Sri Nityanand Educational Trust	₹ 8,00,000
Apraava Renewable Energy Private Ltd.	Adventures Beyond Barriers Foundation	₹ 5,50,000
Apurva Natvar Parikh And Co. PVT. LTD. (DIV ACRES CLUB)	Shrimad Rajchandra Love and Care	₹ 5,50,000
Ascendas Firstspace Development Management Pvt. Ltd.	Central Chinmaya Mission Trust	₹ 3,45,000
Aza Fashions	Om Creations Trust	₹ 8,00,000
AZB & Partners	Jai Vakeel Foundation and Research Centre	₹ 3,45,000
Bain Capital Advisors (INDIA) Pvt. Ltd.	Jai Vakeel Foundation and Research Centre	₹ 3,45,000
Bajaj Electricals Ltd.	Bajaj Electricals Foundation	₹ 16,00,000
Batlivala & Karani Securities India Pvt. Ltd	Light of Life Trust	₹ 8,00,000
Bharat Petroleum Corporation Ltd.	Maharashtra State Women's Council, Central Chinmaya Mission Trust	₹ 6,90,000
Bharat Serums And Vaccines Ltd.	Childline India Foundation	₹ 8,00,000
Biostadt India Ltd.	Vipla Foundation (Save The Children India)	₹ 5,50,000
Blackrock Services India Pvt. Ltd.	United Way Mumbai	₹ 6,90,000
Blue Star Ltd.	Blue Star Foundation	₹ 32,95,000
BPEA Advisors Pvt. Ltd.	The Akanksha Foundation	₹ 3,45,000
Bristol Myers Squibb India Pvt. Ltd.	United Way Mumbai	₹ 4,65,000
Capri Global Capital Ltd.	Vipla Foundation (Save The Children India)	₹ 10,40,000
CBC Corporation (INDIA) Pvt. Ltd.	Smile Foundation	₹ 4,65,000
Chalet Hotels Ltd.	Central Chinmaya Mission Trust	₹ 3,45,000
Charu Jewels	Shrimad Rajchandra Love and Care	₹ 3,45,000
Chirag Corporation	Shrimad Rajchandra Love and Care	₹ 3,45,000

Company Name	NGOs Supported	Amt. contributed
Cochlear Medical Device Company India Pvt. Ltd.	AURED Charitable Trust (Aural Education for Children with Hearing Impairment)	₹ 5,50,000
Course5 Intelligence Ltd.	Make-A-Wish Foundation Of India	₹ 3,45,000
Culver Max Entertainment Pvt. Ltd.	Habitat For Humanity India	₹ 28,65,000
Danaher India CSR Foundation	United Way Mumbai	₹ 20,65,000
DCB Bank Ltd.	Concern India Foundation	₹ 5,50,000
DDB MUDRA Pvt. Ltd.	Smile Foundation	₹ 3,45,000
De Beers India Pvt. Ltd.	Mann - Center For Individuals With Special Needs	₹ 3,45,000
Deloitte Foundation	educo	₹ 35,45,000
Delta Corp Ltd.	Shrimad Rajchandra Love and Care	₹ 3,45,000
DSP Investment Managers Pvt. Ltd.	Cuddles Foundation	₹ 11,45,000
eClerx Services Ltd.	SankalpTaru Foundation (STF)	₹ 40,00,000
Elegant Collection	Shrimad Rajchandra Love and Care	₹ 3,45,000
Emkay Global Financial Services Ltd.	Shrimad Rajchandra Love and Care	₹ 3,45,000
Fedbank Financial Services Ltd.	Cuddles Foundation	₹ 8,00,000
First Abu Dhabi Bank P.J.S.C	Under The Mango Tree Society	₹ 5,50,000
Franklin Templeton Services (India) Pvt. Ltd.	Akanksha Foundation	₹ 3,45,000
Fullerton India Credit Co. Ltd.	St. Jude India Childcare Centres	₹ 5,50,000
Geltec Pvt. Ltd.	Abled Disabled All People Together (ADAPT)	₹ 3,45,000
Gharda Chemicals Ltd.	GHARDA FOUNDATION	₹ 8,00,000
 Golkunda Diamonds & Jewellery Ltd.	Shrimad Rajchandra Love and Care	₹ 5,50,000
GRP Ltd.	Adventures Beyond Barriers Foundation	₹ 4,65,000
Gufic Biosciences Ltd.	Shrimad Rajchandra Love and Care	₹ 5,50,000
HDB Financial Services Ltd.	Masoom	₹ 16,00,000
HDFC Asset Management Company Ltd.	Muktangan Education Trust	₹ 3,45,000
HDFC Bank Ltd.	Light of Life Trust	₹ 40,00,000
——————————————————————————————————————	ADHAR, United Way Mumbai	₹ 11,45,000
Henkel Adhesives Technologies India Pvt. Ltd.	Suryoday Trust	₹ 6,70,000
HERE Solutions India Pvt. Ltd.	Rise Against Hunger India	₹ 5,50,000
Hershey India Pvt. Ltd.	United Way Mumbai	₹ 5,50,000
Hexaware Technologies Ltd.	Human Capital For Third Sector, MANAV Foundation, Trust For Retailers And Retail Associates Of India, Apne Aap Women's Collective, Vipla Foundation	₹ 32,95,000
HiMedia Laboratories Pvt. Ltd.	Isha Education	₹ 5,50,000
Hiranandani	Srijon - Artscape	₹ 3,45,000
House of Anita Dongre Ltd.	Trust For Retailers And Retail Associates Of India	₹ 3,45,000
Housing Development Finance Corporation	Tamarind Tree Trust	₹ 28,80,000
Ltd. (HDFC Ltd) HSBC Software Development (India) Pvt. Ltd.	Adventures Beyond Barriers Foundation	₹ 3,45,000

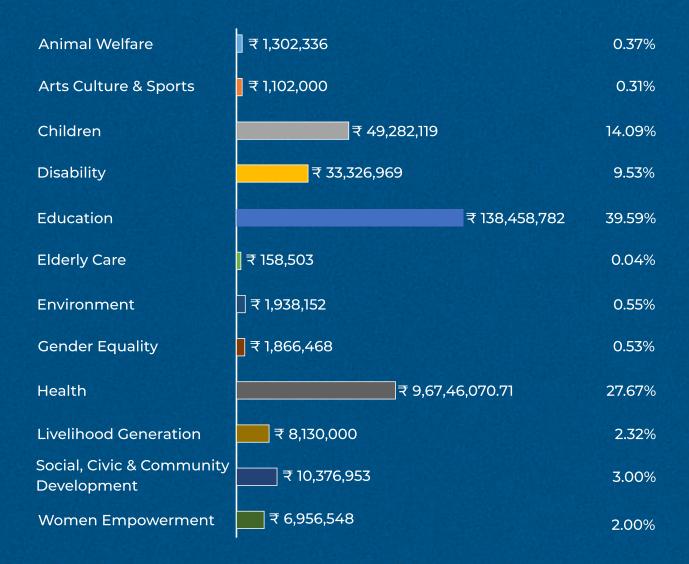
Company Name	NGOs Supported	Amt. contributed
Hygienic Research Institute Pvt. Ltd.	Trust For Retailers And Retail Associates Of India	₹ 3,45,000
ICICI Lombard General Insurance Co. Ltd.	SNEHA	₹ 16,95,000
ICICI Prudential Asset Management Company Ltd.	Shrimad Rajchandra Love and Care	₹ 13,50,000
ICICI Prudential Life Insurance Co. Ltd.	Catalysts For Social Action	₹ 5,50,000
Idemitsu Lube India Pvt. Ltd.	United Way Mumbai	₹ 4,65,000
IIFL	Isha Education	₹ 6,70,000
IIFL Wealth Prime Limited-Distribution Business	Om Creations Trust	₹ 8,00,000
InCorp Advisory Services Pvt. Ltd.	ADHAR	₹ 3,45,000
InCred Financial Services Ltd.	K.C. Mahindra Education Trust- a Project Nanhi Kali	₹ 3,45,000
Indian Oiltanking Ltd.	Central Chinmaya Mission Trust	₹ 5,50,000
Indinfravit Trust	Making the difference charitable trust	₹ 9,20,000
Indoco Remedies Ltd.	The Hindu Women's Welfare Society	₹ 3,45,000
Ingram Micro India Pvt. Ltd.	United Way India	₹ 8,00,000
International Gemological Institute	Shrimad Rajchandra Love and Care	₹ 5,50,000
International Packaging Products Pvt. Ltd. (Owens Corning Group Of Companies)	Mann Deshi Foundation	₹ 5,50,000
ION Foundation	Indian Red Cross Society	₹ 8,00,000
IRB Infrastructure Developers Ltd.	Population First	₹ 8,00,000
J. B. Chemicals & Pharmaceuticals Ltd.	Shrimad Rajchandra Love and Care	₹ 19,45,000
Jaquar AND Company Pvt. Ltd.	ALERT-INDIA	₹ 3,45,000
Jewelex India Pvt. Ltd	Shrimad Rajchandra Love and Care	₹ 3,45,000
K Hospitality	K CORP charitable trust	₹ 10,40,000
K Raheja Corporate Services Pvt. Ltd.	Trust For Retailers And Retail Associates Of India	₹ 8,00,000
Kadri Consultants Pvt. Ltd.	Vipla Foundation (Save The Children India)	₹ 3,45,000
KBS Creations	Shrimad Rajchandra Love and Care	₹ 3,45,000
Khaitan & Co	United Way Mumbai	₹ 3,45,000
Lechler India Pvt. Ltd.	Shrimad Rajchandra Love and Care	₹ 3,45,000
LIC Housing Finance Ltd.	Concern India Foundation	₹ 8,00,000
Life Insurance Corporation of India	Smile Foundation	₹ 33,00,000
Lighthouse Learning Pvt. Ltd.	Concern India Foundation	₹ 8,00,000
L'Oreal India Pvt. Ltd.	United Way Mumbai	₹ 23,90,000
LTIMindtree	Light of Life Trust	₹ 3,45,000
Lupin Ltd.	Lupin Human Welfare and Research Foundation	₹ 16,00,000
M&G Global Services Pvt. Ltd.	Smile Foundation	₹ 8,00,000
	United Way Mumbai	₹ 5,50,000
Macrotech Developers Ltd.	Sitaben Shah Memorial Trust	₹ 5,50,000

Company Name	NGOs Supported	Amt. contributed
Mahimtura Consultants Pvt. Ltd.	Vipla Foundation (Save The Children India)	₹ 5,50,000
Malca - Amit JK Logistics Pvt. Ltd.	Shrimad Rajchandra Love and Care	₹8,00,000
Marsh India Insurance Brokers Pvt. Ltd.	Concern India Foundation	₹ 16,00,000
Marsil Exports	MAHARASHTRA STATE WOMENS COUNCIL	₹ 3,45,000
Mastek Ltd	Shrimad Rajchandra Love and Care	₹ 16,00,000
Mizuho Bank, Ltd.	The Vatsalya Foundation	₹ 5,50,000
Nazara Technologies Ltd.	The Hindu Women's Welfare Society	₹ 3,45,000
Neogen Chemicals Ltd.	United Way Mumbai	₹ 5,50,000
Nomura	Teach to Lead (Teach for India)	₹ 10,15,000
Orbit Lifescience Pvt. Ltd.	Shrimad Rajchandra Love and Care	₹ 3,45,000
Owens Corning (India) Pvt. Ltd.	Mumbai Mobile Creches	₹ 8,00,000
Pamac Finserve Pvt. Ltd.	ADHAR	₹ 3,45,000
Parksons Packaging Ltd.	Children's Movement for Civic Awareness	₹ 5,50,000
Pfizer Ltd.	Srijon - Artscape	₹ 32,00,000
Pidilite Industries Ltd.	Shrimad Rajchandra Love and Care	₹ 5,50,000
Pipeline Infrastructure Ltd.	Rubaroo Breaking Silences Foundation	₹ 9,20,000
Primetals Technologies India Pvt. Ltd.	Central Chinmaya Mission Trust	₹ 11,00,000
Prism Johnson Ltd.	Shrimad Rajchandra Love and Care	₹ 3,45,000
Quantum Advisors Pvt. Ltd.	Masoom	₹ 11,00,000
Ramkrishna Bajaj Charitable Trust	Jamnalal Bajaj Seva Trust	₹ 40,00,000
Reliance Industries Ltd.	Shrimad Rajchandra Love and Care	₹ 8,00,000
Renaissance Global Ltd.	Shrimad Rajchandra Love and Care	₹ 3,45,000
Rich Products & Solutions Pvt. Ltd.	Children's Movement for Civic Awareness	₹ 6,70,000
Roche Diagnostics India Pvt. Ltd.	S.H.E.D	₹ 11,45,000
Rosy Blue (India) Pvt. Ltd.	Shrimad Rajchandra Love and Care	₹ 16,50,000
SBI Funds Management Ltd.	United Way Mumbai	₹ 11,45,000
SBI General Insurance Company Ltd.	Cuddles Foundation	₹ 10,40,000
SBI Life Insurance Company Ltd.	Action Against Hunger (A Fight Hunger Foundation Project)	₹ 48,00,000
Shemaroo Foundation	Isha Education	₹ 3,45,000
Shoppers Stop Ltd.	Trust For Retailers And Retail Associates Of India	₹ 8,00,000
Shriram Transport Finance Company Ltd.	GOONJ	₹ 8,00,000
State Bank of India	Shrimad Rajchandra Love and Care	₹ 8,00,000
Sun Pharma Laboratories Ltd.	Shrimad Rajchandra Love and Care	₹ 59,45,000
Sunways (India) Pvt. Ltd.	Shrimad Rajchandra Love and Care	₹ 3,45,000
Svatantra Micro Housing Finance Corporation Ltd.	Habitat For Humanity India	₹ 3,45,000

Company Name	NGOs Supported	Amt. contributed
Tata Communications Ltd.	Ballygunj Society for Children in Pain (CHIP) Mumbai	₹ 6,90,000
Tata Consumer Products Ltd.	Tata Education and Development Trust	₹ 5,50,000
Tata Motors Insurance Broking And Advisory Services Ltd.	Baif Institute for sustainable livelihood and development	₹ 16,00,000
Tata Play Ltd.	Tata Education and Development Trust	₹ 10,40,000
TeamSpace Financial Services Pvt. Ltd.	ADHAR	₹ 3,45,000
The Phoenix Mills Ltd.	Light of Life Trust	₹ 3,45,000
Titan Company Ltd.	Children's Movement for Civic Awareness	₹ 6,90,000
Toshvin Analytical Pvt. Ltd.	Muktangan Education Trust	₹ 5,50,000
Transworld Shipping & Logistics Ltd. (A Member of Transworld Group)	Apne Aap Women's Collective	₹ 5,85,000
UBS Business Solutions (India) Pvt. Ltd.	United Way Mumbai	₹ 8,00,000
UBS Securities India Pvt. Ltd.	United Way Mumbai	₹ 8,00,000
Uni - Design Jewellery Pvt. Ltd.	Shrimad Rajchandra Love and Care	₹ 3,45,000
Universal Medicare Pvt. Ltd.	RESQ CHARITABLE TRUST	₹ 3,45,000
Viacom 18 Media Pvt. Ltd.	Shrimad Rajchandra Love and Care	₹ 5,50,000
Vinati Organics Ltd.	Make-A-Wish Foundation Of India	₹ 5,50,000
VISA CONSOLIDATED SUPPORT SERVICE	United Way Mumbai	₹ 10,40,000
Viterra India Pvt. Ltd.	COTAAP RESEARCH FOUNDATION	₹ 16,00,000
YES BANK Ltd.	Isha Education	₹ 3,45,000
Zeel Infotech Pvt. Ltd.	ADHAR	₹ 3,45,000







Cause Wise Funds Raised



NGO PRIVILEGE LEVELS

OUT OF THE 252 PARTICIPATING NGOS AT THE TMM 2023, THE FOLLOWING HAVE ACHIEVED THE HIGHEST NGO PRIVILEGE LEVELS

The Tata Mumbai Marathon offers special benefits to participating NGOs through its privilege levels program. This program encourages NGOs to maximize their fundraising efforts through the TMM platform by rewarding them with additional privileges based on their performance. A set of criteria have been established to determine success, and the privileges are given based on the accumulated points achieved through these criteria. These levels are not a reflection of the quality of the NGO's work, but rather their level of participation in the TMM 2023. Each level comes with a capacity-building grant and there were 6 NGOs that reached Diamond level, 1 NGOs that reached Platinum level, and 28 NGOs that reached Gold level in the TMM 2023.















Shrimad Rajchandra Love and Care

ADHAR

Family Planning Association India Karunya Trust United Way Mumbai Light of Life Trust







- Trust For Retailers And Retail Associates Of India
- Vipla Foundation (Save The Children India)
- Access Life Assistance Foundation
- Concer Patients Aid Association
- Childina India Foundation
- Epilepsy Foundation
 Isha Education
- United Way India
- aduco
- Concern India Foundation
- Conidds Midsean
- Adventures Bayand Barriers Foundation
- Muhanzshiru State Women's Council
- · Forum For Autism

- Jai Value Foundation and Research Centre
- Rubiaroo Breaking Silences Foundation
- Urban Health Resource Centre
- Hubitat For Humanity India
- The Alconisho Foundation
- Cuddies Foundation
- The HEAL Foundation
 THE P.R.I. D.E. INDIA
- America Consistence
- Arushi Society
- Children's Movement for Civic Awareness
- INEHA (Society for Nutrition Education and Health Action)
- Norgis Dutt Foundation
- Papulation First
- Touching Lives Welfore Trust

Highest Fundraising NGO



SHRIMAD RAJCHANDRA LOVE AND CARE

Fundraised: ₹ 5,50,02,461

Highest in Cause Category: Health

[31 supporting companies, 32 Change Runners, 14 Young Leaders, 70 charity bibs utilized with a bib donation average of ₹ 4,128]

"Shrimad Rajchandra Love and Care has been participating in the Tata Mumbai Marathon since 2011 – and it has been a remarkable decade of participation in this prestigious event. This platform has allowed us to raise funds for numerous charitable initiatives and spread the word and create awareness about our work.

With the grace and guidance of Pujya Gurudevshri Rakeshji, funds raised through the Tata Mumbai Marathon have enabled us to execute revolutionary projects in the field of social welfare in South Gujarat that has directly impacted the lives of millions. A few of these projects include the following-

- 1. Shrimad Rajchandra Vidyapeeth modern science college offering undergraduate and postgraduate courses.
- 2. Shrimad Rajchandra Hospital and Research Centre a state-of-the-art 250-bed multispeciality charitable hospital in Dharampur, Gujarat, which was virtually inaugurated by Prime Minister Shri. Narendra Modi in August 2022.
- Shrimad Rajchandra Animal Hospital an upcoming one-of-its-kind animal hospital in Dharampur.
- 4. Shrimad Rajchandra Centre of Excellence for Women a facility employing and empowering hundreds of tribal women.

In addition to these projects, we fundraise for other social initiatives, including education and community upliftment. Whether health, women empowerment, education or even animal welfare - the Tata Mumbai Marathon has proved to be an incredibly unique and effective way for NGOs to create real-world impact in the lives of those in need.

Being an NGO with many youth fundraisers, we have witnessed how the platform enables young talent to shine. It has also proved an excellent way to engage and interact with our corporate partners, who eagerly look forward to Race Day - a treat seeing thousands of Mumbaikars flooding the beautiful streets of Marine Drive. The Motivation Zone, as envisaged by the Tata Mumbai Marathon, has enabled us to showcase innovative costumes and performances to engage the crowd.

All-in-all, the Tata Mumbai Marathon has been a phenomenal success for us. We are incredibly privileged to be associated with the event. We congratulate the promoter, Procam International and philanthropy partner United Way of Mumbai, who are always a pleasure to work with and highly supportive."

Dr. Bijal Mehta, Trustee, Shrimad Rajchandra Love and Care



The approach of SRLC towards the TMM is to use this platform best to serve the maximum number of people in need. The projects undertaken by the organisation appeal to several charity objectives across the spectrum, and hence receive support from several corporates and individuals who have witnessed the NGOs' work at the grassroots level.

We aim to increase our fundraising targets each year and help our cadre of volunteers and fundraisers employ innovative fundraising methods. In the months preceding the marathon, we induct numerous volunteers and reach out to our corporate partners, fuel our fundraisers with purpose and brainstorm for a meaningful theme championing our causes.

With a single-pointed focus on spreading awareness of their cause and the planning that goes into raising funds towards it, we have managed to fulfil all the parameters of the Diamond privilege level.



"My husband was an auto driver. When suddenly he fell into a coma, all responsibilities of managing my daughter's education and my husband's medical expenses fell on my shoulders.

That's when I began working at Raj Uphaar, a Shrimad Rajchandra Love and Care initiative to empower women. I have managed to repay the loans and started saving money to get my younger daughter married."

Rupli Mahla

2nd Highest Fundraising NGO



UNITED WAY MUMBAI

Fundraised: ₹ 2,63,88,038.73

Highest in Cause Category: Children

[19 supporting companies, 11 Change Runners, 104 charity bibs

utilized with a bib donation average of ₹ 16,346]

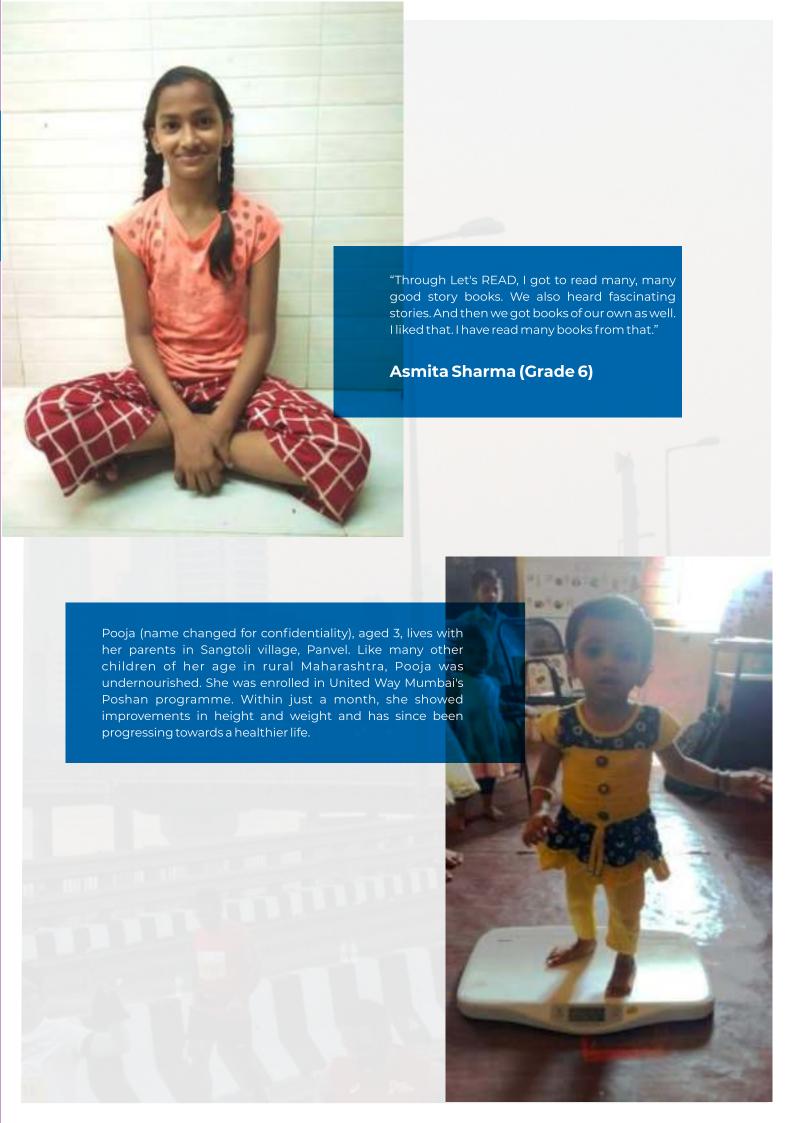
At United Way Mumbai, we work in urban and rural communities nationwide to identify and implement the most impactful solutions to community problems. We are part of a 130+ year-old global movement spread across 40 countries, impacting 61 million lives each year. Across the world, the United Way fights for the health, education and financial stability of every person in every community. United Way Mumbai has been in operation for the past 21 years. Our expertise lies in identifying, designing and implementing high-impact projects in Education, Health, Income, Environment and Public Safety.

"Every year at the TMM, I am touched by the kindness and passion of those around me to make a difference and fight for what they believe in. This year, amidst the aftermath of the COVID-19 pandemic, communities are at their most vulnerable, and events like the TMM provide a crucial platform to raise funds and support those in need. We are thankful to all our donors and supporters. The funds we have raised through the platform this year will enable community development in health, education, livelihood and environment. Our Project Poshan is a comprehensive effort to address malnutrition among children under the age of 5. Let's READ promotes reading for pleasure, while Project Saksham empowers women entrepreneurs. Our waste management interventions ensure the conservation of the wetlands. Across all we do, we continue to remain committed to our ethos-Social Impact. Done Right."

George Aikara - CEO, United Way Mumbai



Over the years, we have leveraged the TMM to raise awareness about the issues we address and inspire others to get involved and make a difference. By participating in the TMM, we have been able to rally support and mobilize funds from individuals and corporates. We have used the TMM platform to engage potential donors through early outreach and regular updates, ensuring they have all the necessary information to participate. The funds raised this year through the TMM will support interventions to tackle the issue of malnutrition in children, promote a love of reading, uplift women entrepreneurs, and effectively manage waste in wetlands through our collective impact model.



3rd Highest Fundraising NGO



CENTRAL CHINMAYA MISSION TRUST

Fundraised: ₹ 2,59,12,028

Highest in Cause Category: Education

[7 supporting companies, 17 Change Runners, 1 Young Leaders, 2 charity bibs utilized with a bib donation average of ₹ 9,000]

"This was our first time participating in the Tata Mumbai Marathon, and it has been a grand success. As Pujya Gurudev Swami Chinmayananda said, 'Education is nothing if it does not train our faculties to capture all our opportunities to be useful to others but stay happy always in ourselves.'

Children spend their formative years in school, and the values inculcated there shape their character. We democratise access to value-based, quality education that helps children create a bright future for themselves and their families by enabling need-based scholarships at Chinmaya Vidyalayas. At the higher education level, our world-class de-novo University, Chinmaya Vishwa Vidyapeeth, focuses on holistic development through a unique combination of Indian Knowledge Systems (IKS) and Contemporary Knowledge Systems (CKS). Young adults are nurtured to become good human beings, responsible leaders and an asset to society.

We are also working to preserve the essence of rural India through holistic village development. CORD empowers rural women and makes them self-reliant via microfinancing, entrepreneurship and skill training.

Our commitment to Indian wisdom keeps us connected to sustainability practices that respect Mother Nature, including waste management, forestry reserves and water conservation initiatives. Each of our projects is aligned with Sustainable Development Goals for multi-level social impact. In this Yagna, the entire Chinmaya family - devotees, staff at all levels, students and supporters- came together to realise a noble vision. Through collective action towards a selfless goal, anything is possible."

Manisha Khemlani, CEO, Central Chinmaya Mission Trust (CCMT)



Chinmaya Mission has over 300 centers globally engaged in spiritual, educational, and social services and has transformed the lives of 10,00,000+ students and 60,000+ women by facilitating development in 1058+ villages across India.

United Way Mumbai was a valuable partner for Chinmaya Mission's fundraising efforts and helped raise awareness, online and on-ground, for its social causes. The platform amplified the campaign's reach, promoting connection to over 1500 donors and 10,000 people for individual and corporate fundraising from everywhere. Chinmaya Mission effortlessly achieved Platinum, and the marathon day had participants visiting from different Indian states and even the U.S. to complete the Dream Run and the Full Marathon.

The support extended through orientation workshops on crowdfunding and registration assistance enabled a record number of Chinmaya Champions to come together seamlessly.

"Together we can, we must – and we did it!"

We look forward to participating in the next Mumbai Marathon to break our records in positive transformation and achieve more milestones in our marathon to give back.



"I love CORD. I have started walking, speaking and writing here and made friends too."



Prince's mother

4th Highest Fundraising NGO



ISHA EDUCATION

Fundraised: ₹ 1,68,93,183

Cause Category: **Education**

Gold - 6 points - 5 supporting companies, 4 Change Runners, 13 charity bibs utilized with a bib donation average of $\boxed{7}$ 8769

Through its ten Isha Vidhya rural schools, Isha Education is engaged in making quality education accessible & affordable to the rural poor. Presently 10 Isha Vidhya schools serve 10400 children, of whom 60% are on full scholarships.

The Tata Mumbai Marathon has helped us raise over ₹ 10 crores over the last 15 years. All these raised funds have been used to support our children with scholarships and nutritious noon meals each year, build new classrooms and create other essential infrastructure for our schools.

Spacious classrooms, labs for Math, Science & Computers, library and sports facilities help our children look forward to coming to school every day. Extensive digital content augments English-medium education. Holistic development is ensured through a focus on sports, yoga, arts & crafts, environmental awareness and health. A nutritious noon meal is the best meal for most children.

Several of our Alumni have gone on to study in prestigious institutions, including engineering, medicine, and law and are even appearing for the Civil Services. The support and encouragement from their teachers and the generosity of our donors have been the primary reason for the transformation in their lives. Four of our Alumni have also come back and joined us as teachers to give back to the schools that shaped them.

"The Tata Mumbai Marathon has been Isha Vidhya's single biggest fund-raiser year after year. The platform provides the best opportunity for volunteers to enhance their fitness, transform lives and have a wonderful time doing so. The fact that registration starts early and allows Corporates to participate helped us immensely. We are deeply grateful to our Corporate and individual supporters and volunteers who help us raise such significant donations, which help us sustain our work."

Vinod Hari - Project Director, Isha Education





"My uncle, an ex-Army man, motivated me to join the armed forces. I am now an Antisubmarine Warfare Seaman in the Indian Navy. I earnestly wish to become a donor and motivate students at my alma mater and thus give back what I have received as a scholarship student."

Raviprasad, Alumnus, Isha Vidhya, Dharmapuri

5th Highest Fundraising NGO



LIGHT OF LIFE TRUST

Fundraised: ₹ 1,49,71,432

Cause Category: Education

[6 supporting companies, 5 Change Runners, 1 Young Leader, 67 charity bibs utilized with a bib donation average of ₹ 14,044]

Light of Life Trust was established in 2002, by Villy Doctor, with the vision to alleviate poverty by developing rural communities through Education, Skilling, Livelihood Courses, and Primary Healthcare. Light of Life Trust, through its Project Anando, works towards uplifting underprivileged rural secondary school children by reinstating/sustaining them in schools and equipping them with the skills required to become independent and productive. The goal is the overall development of each child, thus empowering them to embrace life-changing decisions by choosing appropriate career paths. Over the years, LOLT has impacted the lives of 15,520+ children and 840+ teachers directly and 2, 00,000+ community members indirectly across more than 600+ villages in India.

"The TMM 2023 held after three years was a stupendous success. The work put in by Procam and United Way Mumbai was commendable. We at LOLT are grateful to the organizers for this beautiful platform which helps us raise substantial amounts for our Cause. We will continue to pledge our support to this event year after year. Very soon, we are sure that a bigger record of the number of participants will be broken and, in turn, will help to transform even more lives."

Mr. Ramesh Daswani, CEO, Light of Life Trust



LOLT has been raising for the past eight years, and this platform has helped us to reach out and maximize our outreach. We were successful in getting 11 corporate teams and 64 individual fundraisers. We also had our field team members from rural villages in Maharashtra, Odisha, Rajasthan, and Madhya Pradesh put up their page and help us with fundraising. Each member ensured complete teamwork and helped us in reaching this stage. This platform was used to create awareness for our Trust and the great philanthropic work we do in the community through secondary education and livelihood. We could meet most of the required parameters with great dedication and a strategic approach.



"TMM 2023 provided a unique opportunity to the LOLT- Jagruti team, which works on skilling the women in the rural area, and their beneficiaries. They got an order to make 600+ T-shirts for the corporate and individual runners who were supporting LOLT this year through TMM. 8-10 women from the rural villages worked tirelessly for this. "Seeing the people wear our t-shirts and run was a proud moment for us."

Team Jagruti





ADHAR

Fundraised: ₹ 58,11,348

Cause Category: Disability

[6 supporting companies, 5 Change Runners, 5 Young Leaders, 57 charity bibs utilized with a bib donation average of $\stackrel{?}{\sim}$ 12,000]

ADHAR, a leading NGO dedicated to providing lifelong care for Intellectually Challenged Adults, has leveraged the platform of TMM to achieve the Diamond level NGO privilege. With a tireless commitment to improving the lives of our beneficiaries, ADHAR has harnessed the power of the running community to raise funds and awareness for our cause.

Our MUMBAI city has a huge heart, and TMM has been one of the best platforms for philanthropic NGOs like ADHAR. TMM is the best way to reach many corporates and individual donors to create awareness about our cause.

Through TMM, ADHAR has formed valuable partnerships with corporates and individuals who share our passion for creating a more inclusive and supportive society. Our team has put in a tireless effort to ensure the success of our fundraising campaigns, working tirelessly to engage with supporters and rally the running community behind our mission.



"Running for ADHAR at TMM 2023 was a heartwarming experience for us as parents of Karan. Our son has been with ADHAR since 2018 & his happiness is a testament to their hard work & dedication. It was an honour to support the cause that means so much to our family."

Karan Dutt's Parents - Amit Dutt & Sonal Dutt with their son, Karan Dutt, at TMM2023



FAMILY PLANNING ASSOCIATION OF INDIA

Fundraised: ₹ **41,58,933**

Cause Category: **Health**

[1 supporting company, 10 Change Runners, 5 Young Leaders, 30 charity bibs utilized with a bib donation average of $\stackrel{?}{=}$ 13,750]

Family Planning Association of India, established in 1949, is a founding member of the International Planned Parenthood Federation. It provides a wide spectrum of services, encompassing maternal and child health, adolescent care, HIV/AIDS, safe abortion and other sexual and reproductive health services. Across 19 states, we help change the lives of 30 million marginalised and vulnerable people annually through our holistic health services.

"We believe that the youth brimming with energy, hope & innovative ideas have great potential to drive a positive social change in the world. What better way to bring focus on adolescent power and the SRHR cause than to leverage the prestigious platform of TMM."

In our 5th year in TMM, we used a structured approach to ensure total leverage of the TMM platform through the campaign "Let's support the adolescents to be #unstoppable". We began by approaching many donors, including fundraisers and corporates alike. We conveyed the impact this fundraising will create together in the lives of adolescents. The collective efforts resulted in support from 1000+ donors, 32 fundraisers, 30 charity bib runners, and DHAMUL, our corporate partner, making this TMM journey.

Dr Kalpana Apte, CEO, Family Planning Association of India.



"It was fantastic running for TMM 2023. FPA India has allowed me to run the Marathon and participate in this wonderful mega-sporting event for the last three years. Through this, FPA India has helped boost my confidence and taught me to persevere and focus on my goal."

Reshma Rathod





KARUNYA TRUST

Fundraised: ₹ 57,93,247
Cause Category: Education

[16 Change Runners, 5 Young Leaders, 15 charity bibs utilized with a bib donation average of ₹ 12,667]

Karunya Trust aims at providing a 'safety net to the poor', particularly to disadvantaged children like rag pickers, HIV/AIDS affected, tribals and women in Mumbai and Thane districts of Maharashtra. Karunya Trust is working towards uplifting the marginalized through its education programs, nutrition support, psychosocial care, shelter programs, advocacy, and right-based approach.

TMM 2023 marks our ten years of participation in the Mumbai Marathon. This edition was very special to us as we celebrate the Silver Jubilee year of Karunya Trust. This year, all the staff of Karunya came together to raise funds by opening individual fundraising pages. The team also canvassed around 40 plus individuals to do online fundraising. Achieving the Diamond level was a dream come true for all Karunyakars. We thank our 1000+ donors, 100+ online fundraisers, and 120 Marathon runners. They all believed in our vision and contributed generously towards Karunya Trust's mission to restore the dignity and potential of marginalized individuals.



"I come from a tribal hamlet in Thane district. I had a wonderful experience running in the Open 10 K Run at TMM 2023. I am thankful to Karunya Trust and all our well-wishers who have supported other children from our village and me. This is my 2nd TMM, and it was a proud moment for me to achieve 15th position in the Open 10 K Run."

Devidas Kadali

"I have been part of Karunya Trust for the last ten years. Being a part of Karunya's Children's Parliament Group has helped build my confidence, which has helped me complete my education. My dream is to become a soldier, and as a first step towards it, I have joined the Agniveer program of Gol. I am grateful to Karunya Trust for supporting children like me and making our future safe."



Ganesh Shaka



Abhilasha Foundation

₹48,000

Health



Abled Disabled All People Together (ADAPT)

₹3,45,000

Disability



Access Life Assistance Foundation

5 points - 1 Change Runner, 7 charity bibs utilized with a bib donation average of ₹ 7714

₹7,00,015

Health



Action Against Hunger (A Fight Hunger Foundation Project)

₹ 48,90,600

Children



Action For Ability Development & Inclusion (AADI)

₹ 7,12,163

Disability



Aditya Birla Education Trust-Project Mpower

₹ 62,14,778

Education



Adventures Beyond Barriers Foundation

5 points - 4 supporting companies, 1 Young Leader, 1 Change Runner, 7 charity bibs utilized with a bib donation average of ₹ 5143

₹ 33,34,246

Disability



Akshaya Chaitanya

₹15,200

Health



ALERT-INDIA

₹7,79,000

Health



Amar Seva Sangam

₹ 6,96,352

Disability



Animedh Charitable Trust

₹25,000

Women Empowerment



Antarang Foundation

₹1,23,500

Education



Apex Kidney Foundation

₹54,500

Education



Apne Aap Women's Collective

₹ 13,95,500

Children



Armman

₹8,00,000

Health



Arpan

₹1,87,400



Arushi Society

6 points - 1 Young Leader, 2 Change Runners 5 charity bibs utilized with a bib donation average of ₹ 12000

₹12,28,120

Disability



Aseema Charitable Trust

₹1,09,001

Education



AURED Charitable Trust (Aural Education for Children with Hearing Impairment)

₹5,74,000

Disability



Avasara Leadership Institute

₹24,000

Education



Awaaz-Voice Of Stray Animals

₹71,500

Animal Welfare



Baif Institute for sustainable livelihood and development

₹16,00,000

Livelihood Generation



Bajaj Electricals Foundation

₹16,00,000

Social, Civic & Community
Development



Bal Asha Trust

₹1,38,213

Children



Ballygunj Society for Children in Pain (CHIP) Mumbai

₹3,98,000

Education



Bharti Foundation

₹37,600

Education



Blue Star Foundation

₹33,00,000

Education



Cancer Patients Aid Association

7 points - 2 supporting companies, 2 Young Leader, 1 Change Runner, 28 charity bibs utilized with a bib donation average of ₹ 9464

₹ 21,07,274

Health



Cankids Kidscan

6 points - 5 Change Runners, 41 charity bibs utilized with a bib donation average of ₹ 9170

₹13,99,184

Health



Caritas India

₹ 3,81,122

Social, Civic & Community



Catalysts For Social Action

₹6,10,000

Children



Central Himalayan Rural Action Group

₹1,000



Centre For Social Action

₹37,500

Children



Centre for Youth Development and Activities (CYDA) India

₹26,000

Social, Civic & Community
Development



Centrum Foundation

₹ 6,89,601

Health



Child Help Foundation

₹12,000

Children



Child Vision Foundation

₹36,100

Children



Childline India Foundation

5 points - supporting companies - 1, Young Leader - 1, charity bibs utilized with a bib donation average of ₹ 7714

₹ 15,31,192

Children



Children Toy Foundation

₹2,52,000

Education



Children's Liver Foundation

₹6,38,211

Health



Children's Movement for Civic Awareness

6 points - 3 supporting companies,1 Change Runner, 19 charity bibs utilized with a bib donation average of ₹ 8105

₹ 21,12,323

Education



Chirag Rural Development Foundation

₹1,19,402

Environment



Clubfoot Medical Foundation

₹36,000

Disability



Committed Communities Development Trust

₹72,000

Children



Concern India Foundation

7 points - 4 supporting companies, 1 Young Leader, 1 Change Runner, 39 charity bibs utilized with a bib donation average of ₹ 7564

₹ 43,27,001

Education



CRY Child Rights and You

₹1,23,077

Educa<u>tion</u>



Cuddles Foundation

8 points - 5 supporting companies, 5 Change Runners, 3 Young Leaders, 45 charity bibs utilized with a bib donation average of ₹ 11861

₹ 67,86,916

Health



Deeds Public Charitable Trust

₹5,37,000



COTAAP Research Foundation

₹22,60,500

Highest in Cause category: **Social, Civic & Community Development**

COTAAP is a not-for-profit body that works towards creating a better livelihood for cotton farmers. India is the world's largest producer and second-largest exporter of cotton but has one of the lowest per-acre yield. COTAAP's objective is to empower cotton farmers and improve productivity by offering modern & scientific agronomic practices, knowledge partnering, and networking forums.



Deesha Education Foundation

₹44,000

Health



educo

5 points - 1 supporting company, 3 Change Runners, 2 charity bibs utilized with a bib donation average of ₹ 12000

₹ 46,64,452

Education



Dignity Foundation

₹1,53,503

Highest in Cause category: Elderly Care

Dignity Foundation's mission is to create an enlightened society in which senior citizens feel secure, confident and valued, and can live with dignity. They help empower senior citizens with an enriching set of opportunities & programmes so as to lead a more dignified, secure, joyful and fulfilling life.



Ekibeki

₹ 47,000

Livelihood Generation



Elder Care Trust

₹5,000

Elderly Care



empowHER India (registered empowHER Foundation)

₹96,3<u>00</u>

Education



EPILEPSY FOUNDATION

7 points - 1 supporting company, 5 Change Runners, 20 charity bibs utilized with a bib donation average of $\stackrel{>}{\sim}$ 9900

₹ 27,13,623

Health



Family Service Centre

₹10,26,905

Education



Forum For Autism

5 points - 1 Change Runner, 9 charity bibs utilized with a bib donation average of ₹ 12000

₹ 8,43,501

Disability



Gaia Conservation Foundation

₹500

Environment



Gharda Foundation

₹8,42,100

Education



GOONJ

₹9,71,000

Social, Civic & Community



GoSports Foundation

₹2,38,500

Arts Culture & Sports



Green the blue charitable Trust

₹ 43,150

Environment



Greensole Foundation

₹24,000

Children



Gyanada Foundation

₹24,000

Education



Human Capital For Third Sector

₹5,92,000

Women Empowermen



Habitat For Humanity India

₹ 22,60,500

Highest in Cause category: **Social, Civic & Community Development**

6 points - 2 supporting companies, 1 Young Leader, 25 charity bibs utilized with a bib donation average of ₹ 7680

Habitat India beneficiaries are economically poor, low-income, marginalized groups considered non-bankable, disaster-affected families, including historically disadvantaged communities. Till date, they have served over 62,025 families comprising of 297,720 individuals through our interventions in Housing, Sanitation, Access to Water and Disaster Response. They are headquartered in Mumbai.



Indian Cancer Society

₹ 2,78,301

Health



Indian heart and Lung foundation

₹12,000

Health



Indian Red Cross Society

₹8,12,500

Health



iTeach Movement

₹1,89,600







Inspire Institute of Sport

₹4,36,000

Highest in Cause category: Arts, Culture & Sports

Inspire Institute of Sport's mission is to create a world-class inter-disciplinary training environment that allows our athletes to maximize their potential and turn it into medal-winning performances at the Olympic. Its Vision is to be the preferred home of present and future Indian Olympic champions. Help our athletes chase the Indian Olympic dream.



Jamnalal Bajaj Seva Trust

₹40,00,000

Highest in Cause category: Women Empowerment

"Hamaara Sapna" an initiative by Jamnalal Bajaj Seva Trust, endeavours to provide opportunities to women from marginalized populations to learn, imbibe and work towards a better tomorrow. It is a holistic method of education to give a broader outlook, self-confidence and self-respect. Women are trained in Computers, Spoken English, Tailoring and Yoga, self-defence, and many other activities. Hamaara Sapna works with women to bring out that inner child and inculcate a sense of inner freedom and growth.



Jidnyasa Charitable Trust

₹1,500

Children



Jivan Jyot Drug Bank

₹97,000

Health



K CORP charitable trust

₹10,40,100

Health



K.C. Mahindra Education Trust-Project Nanhi Kali

₹12,67,851

Education



Kalote Animal Trust

₹2,28,636

Animal Welfare



KARO Trust

₹ 6,62,811

Health



Karta Initiative India Foundation

₹24,000

Education



Khel Shala

₹5,04,108

Education



Kotak Education Foundation

₹5,74,502

Education



Krida Vikas Sanstha-Slum Soccer

₹80,500

Education



Little More Organisation

₹ 42,000

Health



Lupin Human Welfare and Research Foundation

₹16,00,000

Livelihood Generation



Madat Charitable Trust

₹1,66,500

Health



Magic Bus India Foundation

₹3,85,500

Arts Culture & Sports



Maharashtra Dyslexia Association

₹62,000

Education



Maharashtra State Women's

5 points - 2 supporting companies, 1 Change Runner, 32 charity bibs utilized with a bib donation average of ₹ 20000

₹14,03,500

Children



Maitrayana

₹2,20,879

Women Empowerment



Make A Difference

₹16,00,000

Education



Make-A-Wish Foundation Of India

₹ 21,67,601

Health



MANAV Foundation

₹5,46,152

Disability



Mann - Center For Individuals With Special Needs

₹ 5,57,500

Disability



Mann Deshi Foundation

₹5,50,000

Women Empowerment



Manzil Mystics

₹100

Education



Masoom

₹ 29,61,500

Education



Making the difference charitable trust

₹9,38,100

Highest in Cause category: Environment

Environmental Care is a part of our mission because every effort will conserve nature and make this planet green again. Our NGO is constantly working to mend the walls of nature through tree plantations, cleaning coastal areas and raising awareness about waste management.



MBA Foundation

₹ 6,77,100

Disability



Mentaid

₹1,04,001

Disability



MILT Charitable Trust, Bombay

₹1,46,500

Children



MIMAANSA

₹48,000

Education



Mohan Foundation

₹ 2,65,501

Health



Mudita - An Alliance for Giving

₹6,07,000

Education



Muktangan Education Trust

₹10,01,600

Education



Mumbai Mobile Creches

₹9,54,620

Children



Mukti

₹12,000

Social, Civic & Community



Muskan foundation for people with Multiple disabilities

₹ 6,54,000

Disability



Myeloma Friends Charitable Trust

₹54,000

Health



Myna Mahila Foundation

₹55,952

Women Empowerment



Nalanda Abhiyan Trust

₹1,00,151

Education



Nargis Dutt Foundation

5 points - 2 Change Runners, 16 charity bibs utilized with a bib donation average of $\stackrel{?}{\scriptstyle =}$ 11500

₹ 22,77,796

Health



National Association For The Blind

₹ 69,201

Education



National Society For Equal Opportunities For The Handicapped India

₹ 52,00,278

Disability



Navasrushti International Trust (Dharma Bharathi Mission)

₹500

Education



Nayi Disha Resource Centre

₹16,000

Disability



Oasis India

₹71,000

Children



Om Creations Trust

₹19,01,511

Disability



OSCAR (Organization for Social Change Awareness & Responsibility)Foundation

₹1,15,88,759

Education



Paraplegic Rehabilitation Centre

₹16,500

Disability



Parikrma Humanity Foundation

₹ 20,500

Education



Parkinson's Disease And Movement Disorder Society

₹ 2,21,063.69

Health



Pehlay Akshar Foundation

₹12,600

Education



Psychoanalytic Therapy and Research Centre

₹ 18,000

Education

purna ta.

Purnata

₹22.000

Women Empowerment



R(Reduce, Reuse, Recycle) Nisarg Foundation

₹36,000

Environment



Population First

₹11,45,348

Highest in Cause category: Gender Equality



Population First is a social impact organization that works for women's empowerment, gender equality and community mobilisation to achieve India's social and demographic goals. We do this through our girl child campaign – Laadli and field-based health, nutrition and rural development programme - Action for Mobilization of Community Health Initiatives (AMCHI).



Ra Foundation

₹51,000

Education



Raah Foundation

₹12,000

Social, Civic & Community
Development



Ramakrishna Sarada Samiti

₹1,20,000

Education



Rang De

₹26.500

Livelihood Congration



Reality Gives (A Reality Cares Project)

₹1,66,500

Education



Resource and Support Centre For Development (ISHAD)

₹ 7,21,120

Gender Equality



Rise Against Hunger India

₹ 6,41,000

Others



Rosy Blue Foundation

₹11,00,000

ocial, Civic & Community



Rubaroo Breaking Silences Foundation

8 points - 1 supporting company, 1 Young Leader, 2 Change Runners, 37 charity bibs utilized with a bib donation average of ₹ 13148

₹23,38,342

Children



Run With Roshni Foundation

₹42,000

Arts Culture & Sports



Sahaara Charitable Society

₹1,17,000

Education



Salaam Baalak Trust

₹20,000

Children



Resq Charitable Trust

₹3,61,000

Highest in Cause category: Animal Welfare

Resq Charitable Trust strives towards conservation and coexistence between communities, wildlife and free-ranging animals in human-dominated environments.



Salaam Bombay Foundation

₹5,00,500

Livelihood Generation



Samarpan Charitable Trust (Heed India)

₹1,24,101

Social, Civic & Community Development



SAMMAN Association

₹ 2,50,501

Health



SAMPARC - Social Action for Manpower Creation

₹16,00,000

Children



SANJEEVANI Life Beyond Cancer

₹3,55,917

Health



Sankalp Rehabilitation Trust

₹2,68,000

Health



SankalpTaru Foundation (STF)

₹8.01.000

Environment



Sanskriti Samvardhan Mandal

₹73,000

Education



Sarthak Foundation

₹36,000

Education



Savali

₹3,45,000

Livelihood Generation



Secure Giving

₹1,90,000

Education



Sense International India

₹1,58,602

Disability



Seva Sahayog Foundation

₹500

Education



Shraddha Charitable Trust

₹1,08,000

Disability



Sir Ratan Tata Institute

₹99,501

Women Empowerment

Sitaben Shah Memorial Trust

Sitaben Shah Memorial Trust

₹5,50,000

Education



Smile Foundation

₹ 57,05,000

Education



SNEHA (Society for Nutrition Education and Health Action)

6 Points - 3 supporting companies, 1 Change Runner, 5 charity bibs utilized with a bib donation average of ₹ 8650

₹ 20,31,807

Health



Society for Human And Environmental Development (SHED)

₹11,45,000

Health



Society of Parents of children with Autistic Disorders (SOPAN)

₹ 63,601

Disability



South Asia Women Foundation India

₹71,000

Women Empowerment



Spark a Change Foundation

₹3,73,600

Education



Sparsha Charitable Trust

₹3,47,000

Education



Sri Nityanand Educational Trust

₹8,00,000

Livelihood Generation



Sri Sathya Sai Health & Education Trust

₹50,911

Health

TASK
Vocation for differently abled

Sri Sri Thakur Anukulchandra Seva Kendra

₹38,000

Disability



Srijon - Artscape

₹12,32,300

Health



Srujna Charitable Trust

₹2,98,500

Livelihood Generation



St. Jude India Childcare <u>Centres</u>

₹ 28,12,941

Children



Sujaya Foundation

₹12,000

Education



Suryoday Trust

₹7,52,000

Education



Tamarind Tree Trust

₹28,98,000

Education



Tata Education and Development Trust

₹33,65,901

Education



Tata Memorial Centre

₹ 4,62,878

Health



Teach to Lead (Teach for India)

₹13,49,200

Education



The Akanksha Foundation

7 Points - 2 supporting companies, 2 Change Runners, 1 Young Leader, 5 charity bibs utilized with a bib donation average of ₹ 11,000

₹ 23.59.210

Education



The Blue Ribbon Movement Trust

₹1,12,000

Social, Civic & Community



The Federation of Obstetric and Gynaecological Societies of India (FOGSI)

₹69,100

Women Empowerment



The Feline Foundation

₹18,500

Animal Welfare



The Handmaids of the Sacred Heart Of Jesus Society (Dilkhush School)

₹ 55,599

Disability



The HEAL Foundation

6 Points - 5 Young Leaders, 2 Change Runners

₹36,59,928

Children



The Hindu Women's Welfare Society

₹11,03,005

Women Empowerment



The Indian Council For Mental Health(Hygiene)

₹5,81,000

Disability



The Opentree Foundation (Toybank)

₹68,000

Education



THE P.R.I.D.E INDIA

5 Points - 6 supporting companies, 6 charity bibs utilized with a bib donation average of ₹ 11 000

₹34,42,309

Health



The Society For Rehabilitation of Crippled Children

₹7,36,254

Health



The Vatsalya Foundation

₹6,29,000

Children



The Welfare of Stray Dogs

₹2,35,500

Animal Welfare



TNS India foundation

₹18,000

Livelihood Generation



TOUCH (Turning Opportunities for Upliftment and Child Help)

₹21,500

Education



Touching Lives Welfare Trust

5 Points - 1 Young Leader, 1 Change Runner, 28 charity bibs utilized with a bib donation average of $\stackrel{?}{\scriptstyle =} 8375$

₹7,87,219

Education



Trafigura Charitable Trust

₹2,38,659

Social, Civic & Community



Trust For Retailers And Retail Associates Of India

₹ 37,48,718

Disability



Udaan India Foundation

₹1,05,702

Education



Udaan Welfare Foundation

₹ 4,47,111

Education



Udayan Care

₹3,36,644

Children



Ummeed Child Development Centre

₹2,43,500

Disability



Under The Mango Tree Society

₹6,34,000

Livelihood Generation



United Way India

5 Points - 1 supporting companies, 1 Change Runner, 9 charity bibs utilized with a bib donation average of ₹ 12,000

₹ 20,64,703

Social, Civic & Community
Development



Urban Health Resource Centre

7 Points - 2 Young Leaders, 4 Change Runners, 12 charity bibs utilized with a bib donation average of ₹ 6500

₹15.40.600

Health



Urja Trust

₹1,18,111

Women Empowerment



V Care Foundation

₹6,09,002

Health



Vanavasi Kalyan Ashram Maharashtra Prant

₹1,59,960

Education



Vconnect Foundation

₹ 48,200

Disability



Vidya Integrated Development For Youth and Adults

₹1000

Education



Vihaan (Waste Management Society, Yavatmal)

₹13,000

Children



Vipla Foundation (Save The Children

7 Points - 6 supporting companies, 1 Change Runner, 6 charity bibs utilized with a bib donation average of ₹ 13,833

₹ 63,67,383

Education



War Wounded Foundation

₹ 50,25,977

Disability



Welfare Society For Destitute Children (St. Catherine of Sienna School and Orphanage)

₹56,500

Education



Western Region Social Service Forum (WRSSF)

₹15,070

Education



Women's India Trust

₹30,000

Women Empowerment



World for All Animal Care and Adoptions

₹3,04,700

Animal Welfare



Yoda (Youth Organization in Defense of Animals)

₹82,500

Animal Welfare



Yoga Prabha Bharati (Seva Sanstha) Trust

₹ 77,100

Education



Youth For Unity And Voluntary Action

₹1,60,000

Children



Change Runners

- individuals who have raised over ₹ 1.5 lakh for charity through the TMM. The category comprises Change Legends (raised over ₹ 1 crore), Change Icons (raised from ₹ 50 lakh to less than ₹ 1 crore), Change Champions (raised from ₹ 25 lakh to less than ₹ 50 lakh), Change Leaders (raised from ₹ 10 lakh to less than ₹ 25 lakh), Change Investors (raised from ₹ 5 lakh to less than ₹ 10 lakh) and Change Makers (raised from ₹ 1.5 lakh to less than ₹ 5 lakh)

- Changes Runners (Excl. Young Leaders & Corporate Fundraisers)
- Young Leaders
- Corporate Fundraisers

Funds raised through Charity Bibs and Premium Bibs

Corporate Team

- Team participation
- Corporate fundraisers (excl. Change Runners)

Individual Fundraisers

- Individuals who have raised over ₹ 1 to ₹ 1.49 L for charity through the TMM. The category comprises Fundraiser (raised over ₹ 1) , Fundraiser Bronze (raised from ₹ 10,000 to ₹ 49,999), Fundraiser Silver (raised from ₹ 50,000 to ₹ 99,999), Fundraiser Gold (raised from ₹ 1,00,000 lakh to ₹ 1,49,999)

- Individual fundraisers (Incl. Young Leader below 1 L.)
- Young Leaders (raised between 1 L and 1.49 L).

Donations made directly on NGO pages

Top-Up Donations*

Special COVID Fundraiser (all fundraisers and direct donations)

Total funds raised & accounted by United Way Mumbai

₹ 9,79,19,993 ₹ 75,63,026 ₹ 1,59,93,395

₹ 2,14,25,771

₹ 17,00,95,000 ₹ 5,40,761

> ₹ 1,71,18,239 ₹ 41,36,373

₹ 1,28,22,276

₹ 20,30,307

₹ 5,71,63,907

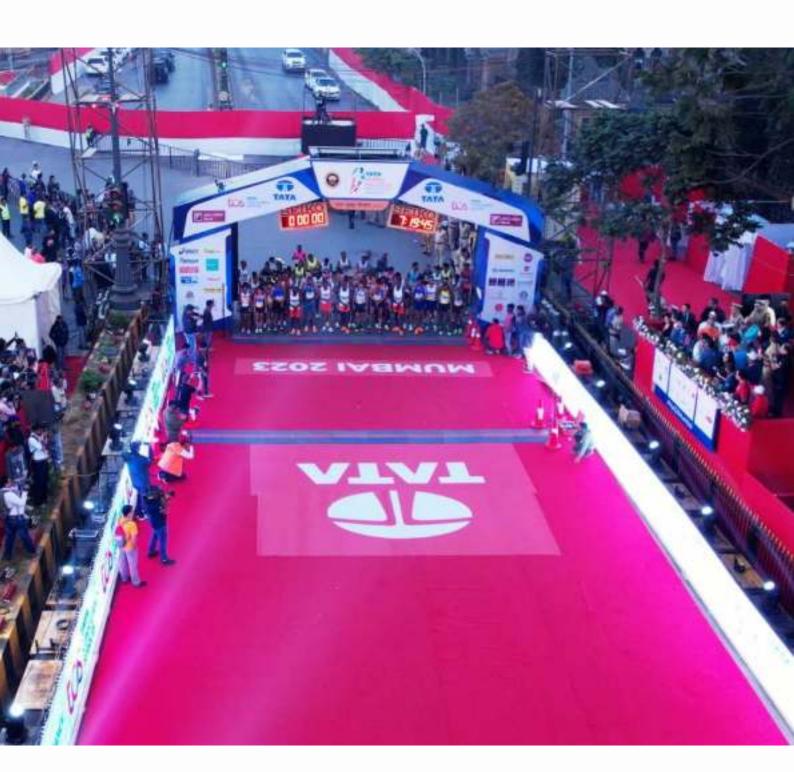
₹ 40,68,09,048

A SUMMARY Funds raised at 2023 Tata Mumbai Marathon

^{*}Common pool collection of 5.15L has been allocated to NGO directs as incentives

United Way Mumbai (UWM) strives to keep the Tata Mumbai Marathon Philanthropy platform the most cost-effective fundraising platform for NGOs in the country, with a stated goal of keeping administrative costs to less than 5%. We are proud to declare that at the TMM 2023, the administrative costs are at 3.98%, with 96.02% of all funds raised disbursed to participating NGOs. These costs are spread across the various categories at the TMM, with most of it borne by the corporate category (92.23%) and negligibly by individual fundraisers. UWM absorbs all online payment gateway charges on NGO & fundraiser pages to ensure 100% of all such donations are disbursed in full to the beneficiary NGOs. The actual retention and disbursement per NGO depend on how NGOs utilize all the categories, and UWM incentivizes the efforts of the NGOs through the privilege levels and related capacity-building grants. All amounts mentioned in this docket are verified by UWM and are audited. All funds raised are for charitable purposes, and no part of it is used for any commercial consideration. All contributions to UWM are eligible for 80G tax exemption, and receipts have been sent to all donors via email. United Way Mumbai is committed to keeping the platform the most cost-efficient, effective and credible option for participating NGOs, and the year-on-year success of the platform is testimony to it.

FINANCIALS OF FUNDRAISING



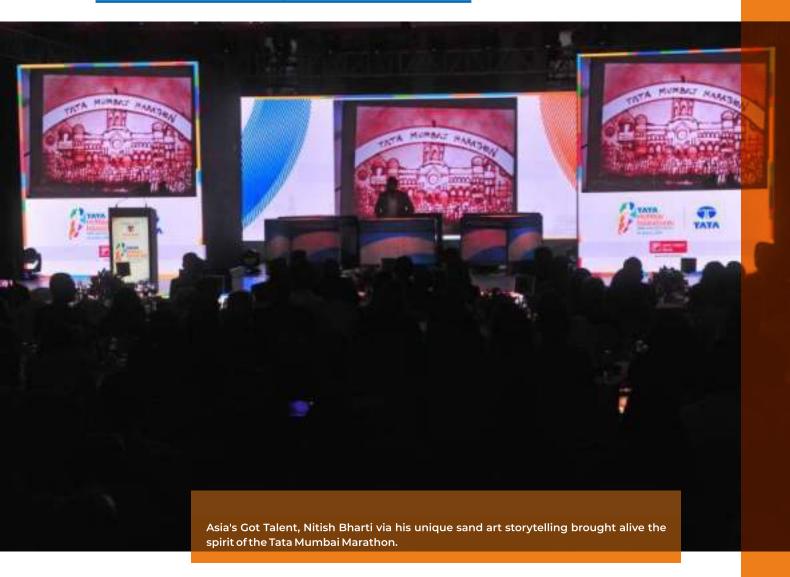


#HarDilMumbai

"The much awaited and much cherished, Tata Mumbai Marathon returns after two years. Today the event is one of the top 10 marathons in the world and that is a big achievement. It is a pride of Mumbai and India, that brings our community together across all ages, caste, and creed to run as one. As a Chief Patron of the Tata Mumbai Marathon, I now announce the registrations for the 18th edition of the event have begun. We extend our support to the event and we are with you."

Shri Eknath Shinde,

Hon'ble Chief Minister, Govt. of Maharashtra.



The much-awaited Asia's prestigious Tata Mumbai Marathon was launched on 8th August 2022 at the Trident Nariman Point (event's hospitality partner), with renewed hope and vigor. For seventeen years, the Tata Mumbai Marathon has not only personified the sporting spirit of Mumbai and India but also been a showcase of what makes each one of us better - in the many roles we live through. This year, we celebrated this very spirit of **#HarDilMumbai.**



The launch of the World Athletics Gold Label Race was graced by Hon'ble Chief Minister of Maharashtra, Shri Eknath Shinde and Hon'ble Speaker of the Maharashtra Legislative Assembly, Shri Rahul Narwekar, along with the event sponsors and partners.

(L to R): Dr. Iqbal Singh Chahal IAS (Commissioner and Administrator of MCGM); Vivek Phansalkar IPS (Commissioner of Mumbai Police); Madhivanan Balakrishnan (Chief Operating Officer, IDFC FIRST Bank); Shri Eknath Shinde (Hon'ble Chief Minister of Maharashtra); Shri Rahul Narwekar (Hon'ble Speaker of the Maharashtra Legislative Assembly), Ujjwal Mathur (Vice President, and Country Head, Tata Consultancy Services) and Harish Bhat (Brand Custodian, Tata Sons).



TMM 2023 OFFICIAL MERCHANDISE UNVEIL

ASICS, a leading sports performance brand, and the event's Sports Goods partner launched the exclusive official merchandise with ASICS athletes cricketer Prasidh Krishna and ace squash player Joshna Chinappa, at the ASICS store in Khar, Mumbai.





(L to R): Vivek Singh (Jt MD, Procam International); Eruch Kapadia (CFO, Tata Sons); Ujjwal Mathur (Vice President, and Country Head, Tata Consultancy Services); Ranjit Singh Deol (Principal Secretary of Youth Affairs and Sports, Govt. of Maharashtra); Madhivanan Balakrishnan (Chief Operating Officer, IDFC FIRST Bank); Prakash Borgaonkar (Head, Maharashtra & Goa, Help Age India); Nilesh Kulkarni (Founder & Director, IISM); Anjali Krishnan (Director, Consumer Experience, Mondelez India); Amitava Pal (Associate Dean, IISM) and Vikram Tomar (Marcomm Manager, ASICS India)

The journey of the Tata Mumbai Marathon has been transformational. The event has transcended sport and has left a lasting impact on the city and country. To mark the 10-day countdown, a special report curated by Procam International along with the International Institute of Sports Management that measures the economic, social, and health impact was launched.

THE 10-DAY COUNTDOWN TO RACE DAY



MIRCHI GET ACTIVE EXPO

The Mirchi Get Active Expo is a one-stop hub for all confirmed participants to collect running bibs, and study race day instructions. Held over four days at the Kalina University Campus, the expo gave 100+ brands an opportunity to showcase the latest offerings in the health & fitness world. In addition to this, it was a perfect opportunity for the brands to interact with runners and curate engaging sessions.



Inaugurating the Mirchi Get Active Expo (L to R): Shri. Ashish Shelar (MLA & Vice President, Mumbai Cricket Association); Vivek Singh (Jt MD, Procam International); Prof. Mrs Vasanthi Kadhiravan (Professor and Head, Department of Physical Education, University of Mumbai); Shri Ashok Ghule (Dy. Registrar, GAD, University of Mumbai) and Shri Balasaheb Kharat (Chief Security Officer, University of Mumbai)

A day before the big day, Bira 91, Cooldown Companion, celebrated the age-old tradition of carb-loading. A fun-filled Paste Cook-out witnessed celebrities turned chefs toss their favorite creations to tickle everyone's taste buds.



Cooking up a storm, Intl Event Ambassador Yohan Blake and Ankur Jain, Founder & CEO Bira 91.



An interactive stall, IDFC FIRST Bank





DERARA HURISA (ETH)

Defending champion and course record holder who won here in a personal best of 02:08:09

AYELE ABSHERO (ETH)

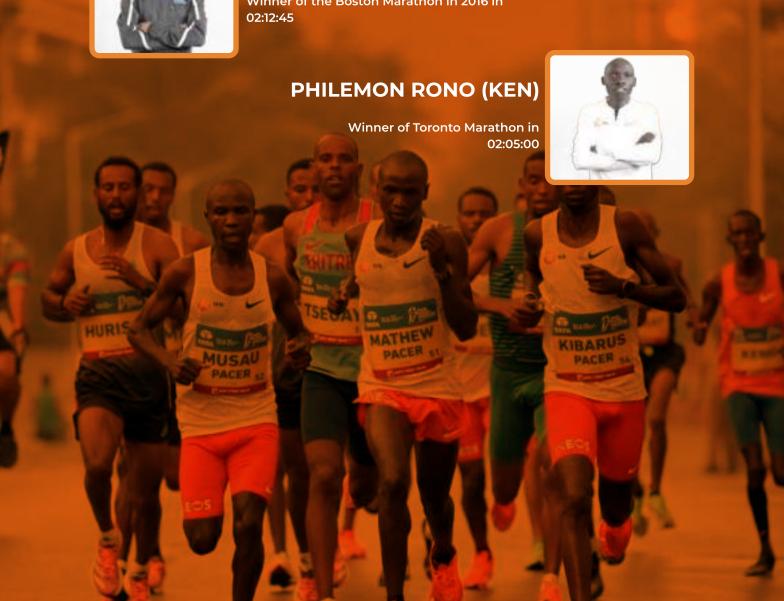
Defending champion and course record holder who won here in a personal best of 02:08:20





HAYLE LEMI (ETH)

Winner of the Boston Marathon in 2016 in





SRINU BUGATHA (IND)

TMM 2020 winner in 02:18:44

GOPIT (IND)

The first Indian man to win the Asian Marathon Championships in 2017 02:15:48, the Army runner is a TMM 2018 winner in 02:16:51







SHARON CHEROP (KEN)

Marathon Bronze medallist at the 2011 World Championships and 2012 Boston Marathon winner

LETEBRHAN HAYLAY (ETH)

Runner up at the Sydney Marathon 2022 in 2:25:45





RAHMA TUSA (ETH)

Fourth place at the 2022 Sydney Marathon in 02:26:30 and the 2021 Valencia Marathon 02:23:20





SUDHA SINGH (IND)

Defending champion and TMM Winner - 2019, 2018 & 2016



The experienced runner finished fifth at the TMM 2020 edition.





ARATI PATIL (IND)

Finished fifth at the 2022 Dhaka International Marathon



MUMBAI MARATHON



Philanthropy Press Meet

India's largest sporting platform for philanthropy, raised $\ref{30}$ crore for various causes in lead up to the event. Led by United Way Mumbai, the event's philanthropy partner, panelists highlighted and discussed varied aspects of fundraising at the conference.

TATA MUMBAI MARATHON 2023



(L to R): George Aikara (CEO, United Way Mumbai); Navya Banga (Young Leader, supporting Oscar Foundation); Mihaan Dhall (Young Leader, supporting Jai Vakeel Foundation); Dr. Bijal Mehta (Trustee, Shrimad Rajchandra Love and Care-SRLC); Meera Mehta (one of the highest individual fundraisers supporting SRLC) and Vivek Singh (Jt. MD, Procam International).

Technical Press Meet

Arrangements and facilities for the safe conduct of the event, along with the new route for the half marathon were announced at the technical press briefing.



#HarDilMumbai

(L to R): Satish N Uchil (General Secretary, BCDAA); P N Sankaran (Procam International); Raj Tilak Roushan IPS (Dy. Commissioner, Mumbai Police-Traffic); Vishal Thakur (Dy. Commissioner, Mumbai Police-Operations); Hugh Jones (Race Director); Dr. Vijay D'Silva (Director-Medical Affairs & Critical Care, Asian Heart Institute, event's Medical Partner); and Vivek Singh (Jt. MD, Procam International).

Elite Athlete Press Meet

 $The top \, contenders \, for \, the \, race \, interacted \, with \, the \, media \, on \, their \, strategy \, and \, race \, preparations \, ahead \, of \, the \, race \, day.$



At the CSMT viewing gallery (L to R): Ethiopia's Worknesh Alemu, Hayle Lemi, Kenya's Rodah Tanui, Defending Champion Ethiopia's Derara Hurisa, Kenya's Sharon Cherop and Kenya's Philemon Rono.

TMM 2023 Indian Elite athletes (L to R): Gopi T, Sudha Singh, Jigmet Dolma and Srinu Bugatha.



International Event Ambassador

Yohan Blake, is the youngest 100m world champion ever. He is the second fastest man of all time and famously finished behind countryman and training partner Usain Bolt in the 100m and 200m before teaming up with the sprint legend for the 4x100m relay gold in a world record at the 2012 London Olympics.

During the event, Yohan interacted with various stakeholders and mesmerised everyone with his charm and positive energy.

"The Tata Mumbai Marathon is a great example of mass-participation sports uniting people to make the world a better place. It has not only encouraged citizens to embrace a healthy lifestyle, but as India's largest sports philanthropy platform it has also transformed society positively in several ways."

-YOHAN BLAKE









EARTH, WIND AND FIRE -AN EVENING TO REMEMBER

India Inc, sporting icons, and the fashion world came together to extol and celebrate the path-breaking journey of the Tata Mumbai Marathon. This iconic event is recognized as a catalyst for change in turning India into a vibrant participative sports nation. Industry titans gave messages straight from their hearts, centered around the values of distance running, going the distance, running your own race, inclusiveness, and the test of the human spirit.

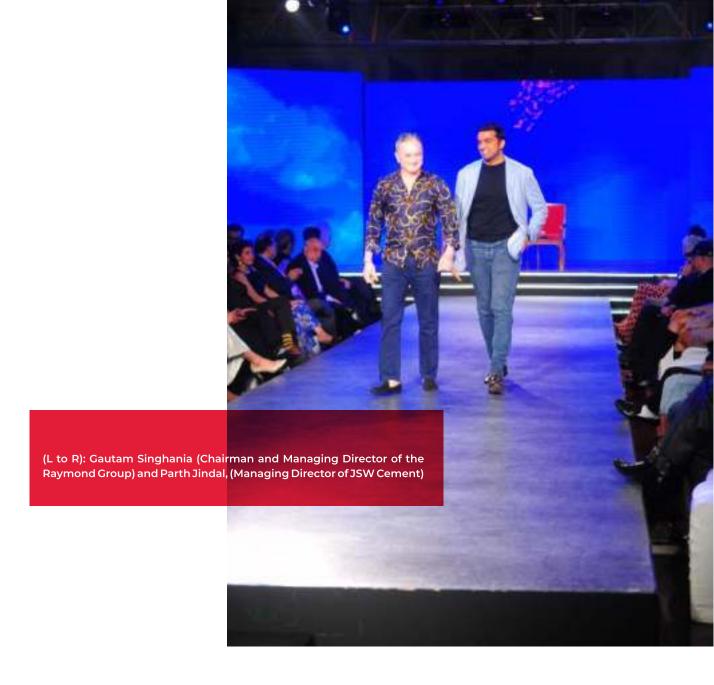
The interactive session was hosted by eminent author and journalist Rajdeep Sardesai with Harish Bhat (Brand Custodian, Tata Sons), V. Vaidyanathan (Managing Director, IDFC FIRST Bank), Parth Jindal (Managing Director, JSW Cement) and Gautam Singhania (Chairman & Managing Director, Raymond Group) along with Pullela Gopichand and Yohan Blake.

The glamour quotient of the evening was significantly enhanced by a fashion show hosted by ace couturier Tarun Tahiliani, who showcased his latest haute couture assemblage, while ASICS, the Sports Goods Partner of the marathon, revealed its athleisure collection. The fashion show was choreographed by Aparna Bedi. The evening was hosted but the marathon's Hospitality Partner Trident, Nariman Point Mumbai, along with Cooldown Companion, Bira91 and Knowledge Partner, GoSports Foundation.









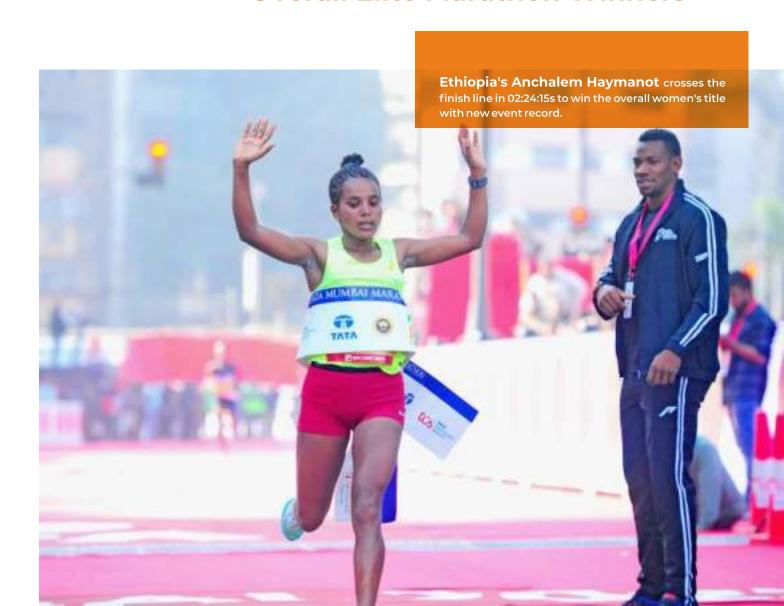


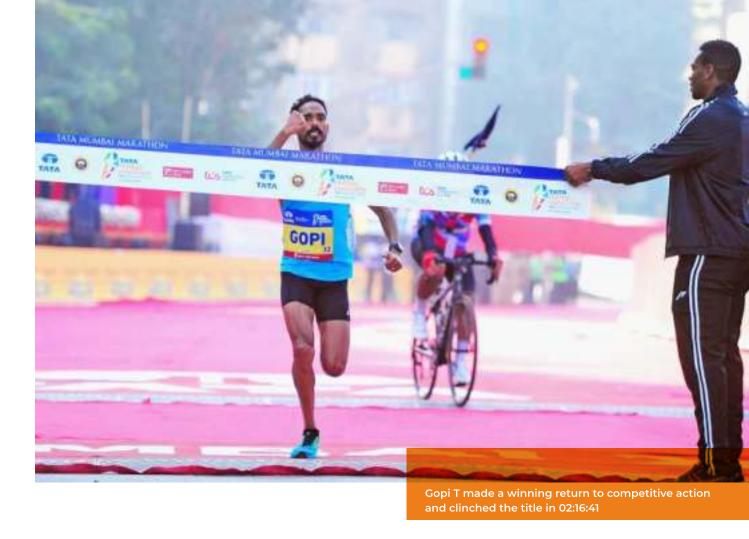


- 18th edition of Tata Mumbai Marathon
- World Athletics Gold Label Road Race
- Over 55,000 on-ground runners
- Over 5000 running virtually using the TMM APP
- Tens of Thousands strong cheering squad of Mumbaiikars



Overall Elite Marathon Winners





Indian Elite Marathon Winners

Chavi Yadav pulled off a spectacular victory on her

marathon debut in 02:50:35





The CWD race was flagged off by Shri Bhagat Singh Koshyari (former Governor of Maharashtra); Shri Kiren Rijiju (Hon'ble Minister of Law & Justice, GOI); Major General Rakesh Manocha; Rear Admiral A N Pramod; Nupur Mallick (Tata Sons); Suprakash Mukhopadhyay (Tata Sons); Ujjwal Mathur (TCS); Adille Sumariwala (President-AFI); Samir Seksaria (TCS); Chetan Sanghvi (IDFC FIRST Bank) and Priya Dutt.





Overall Half Marathon Winners





Winner: Ashish Patil, Sagar Shinde, Bhiva Zite - 04:18:33 1st Runner-Up: Damusheth Rathod, Sushil Sarangidhan, Umesh Gavhare - 04:57:57

2nd Runner-Up: Kunal Bandhankar, Sachin Baad, Kiran Jaybhaye - 05:47:29

POLICE CUP WINNERS



ASICS Warm-Up Zone

Warming up is an important part of distance running; it gets a runner's body ready for physical exertion during the run. To ensure runners had the best possible run, ASICS conducted a special warm-up session with certified coaches pre race.





Nothing feels better than running Mumbai



The Pacers

Leading the way, we had 25, 10, and 8 runners pace Amateur Marathoners, Half Marathon, and Open 10K runners respectively.

Marathon Amateur Pacers



Youssef kanouni 03:45 Hour Bus



03:45
Hour Bus



O3:55Hour Bus



Heera Singh 03:55 Hour Bus



Ashraf Orrie
04:00
Hour Bus



Ashok
Kumar E R

O4:00
Hour Bus



Vijay Gaikwad **04:15** Hour Bus



Mahesh M 04:20 Hour Bus



Geetanjali Lenka **04:25** Hour Bus



K Haridasan Nair 04:25 Hour Bus



O4:30Hour Bus



Satish Gujaran 04:30 Hour Bus

Marathon Amateur Pacers



O4:40
Hour Bus



Sungeetha Dhanraj 04:45 Hour Bus



O4:45
Hour Bus



04:50Hour Bus



04:50 Hour Bus



Tarang
Wadhwani
04:55
Hour Bus



Anitha Mysore
Shivanna
05:00
Hour Bus



O5:00Hour Bus



O5:15Hour Bus



Sourav Mukherji 05:15Hour Bus



Rahul Sharma 05:30 Hour Bus



O5:30Hour Bus



Mahejabin Ajmanwala **05:45** Hour Bus

Half Marathon Pacers



Sukhram T Rohidas-**01:50** Hour Bus



Tamilarasan Rajan **01:55** Hour Bus



Yuvaraj Patil 02:00Hour Bus



Renukaprasad
02:05
Hour Bus



O2:10
Hour Bus



Mahesh Ahuja
02:15
Hour Bus



Sourav Kapoor **02:25** Hour Bus



Kannan Sundararajan **02:35** Hour Bus



Niha Hiremath
02:45
Hour Bus



Bijender Vats 02:50 Hour Bus

Open 10K Pacers



Garima Dhamija 55Minutes Bus



60
Minutes Bus



Muthamma
Acharya
65
Minutes Bus



70Minutes Bus



Neelam Talwar **75** Minutes Bus



Sudeshna
Mukherjee
75
Minutes Rus



Anukta
Mukherjee Chosh
80
Minutes Bus



Madhu Soni **85** Minutes Bus

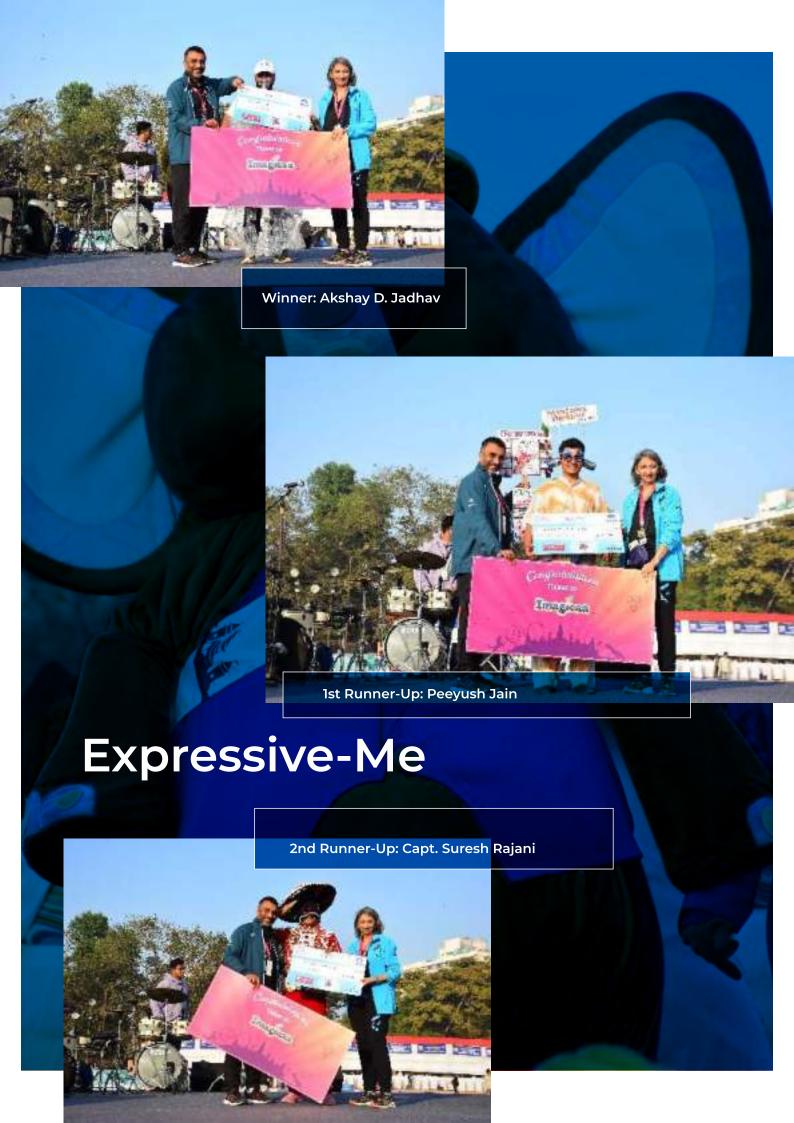


The Dream run is the heart of Tata Mumbai Marathon and the Imagica Run In Costume is an integral part of this category. Hundreds of runners adorn innovative costumes showcasing the causes close to their hearts. The Imagica Run in Costume was judged by Shaina NC, Queen of Drapes.





1st Runner-Up: Shah Group



Motivating The Runners

10 NGOs took up motivation zones along the route to not only showcase their cause but also to cheer and motivate the 55,000+ runners.

Top 3 NGO motivation zones are:





1st Runner-Up
OSCAR Foundation



2nd Runner-Up
Smile Foundation

Lighting Up the Skies with the TMM Spirit





One-of-a-kind 3D projection was up for display along with the light show on January 13, 14, and 15 on the landmark Air India skyscraper.



Champions Dinner

The Champions Dinner was a celebration to applaud the achievements and success of the participants. All the winners were felicitated for their hard work and performances, while the pacers were acknowledged for their selfless act to ensure the amateurs achieve their personal best. The gala evening also allowed the entire team to come together for one last toast.



ECO-STRIDE

The iconic Tata Mumbai Marathon has for long championed sustainability and followed ecoeffective practices to balance its environmental impact, to not compromise the needs of future generations.

The event's holistic approach and commitment to shrinking each runner's carbon footprint encompasses registration, transportation, food services, and waste management.

The 18th edition witnessed a record turnout of over 55,000 participants, apart from 5,000 volunteers, and was, impressively, 100 % waste-managed, underlining the event's commitment to environmental management.

Over 13 tonnes of waste was generated, but the thoughtful sustainability practices in place saw zero-waste-to-landfill and the fast-tracking of last-mile waste disposal. The organizers cut down significantly on single-use plastic items, replacing them with paper-based products that were recycled after the race.

The organizers made certain that the waste generated during the race was sorted for recycling and organic waste sent for composting and also made an effort to educate runners, spectators, and helpers about how to compost at home.

The entire race route was cleared of all the waste generated within five hours of the last race category course closure.

Leftover snacks from the event, such as energy bars, methi bhakri, fruits, and packaged juice was donated to NGO Mumbai Roti Bank.

3R PRINCIPLE

Waste was managed through the 3R principle



There was adequate signage for bins and motivational creatives to encourage correct disposal.



RECYCLING

REDUCTION OF CARBON FOOTPRINT

ENVIRONMENTAL IMPACT REPORT



Recycled a total **12.79** tons of waste



Saved **37.94** trees by recycling



Landfill area saved **78.43** cubic meters



Saved **10554.87** kWh of electricity

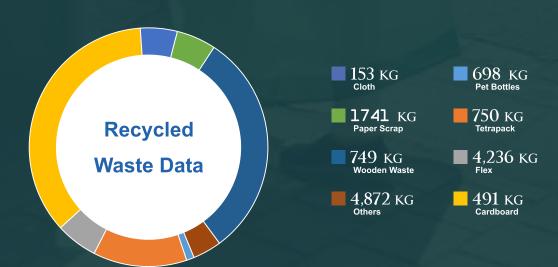


Saved **22.65** liters of fuel



Created employment for **578** waste picker

RECYCLED WASTE DATA



PRIVATE-PUBLIC PARTNERSHIP

The Municipal Corporation of Greater Mumbai has partnered with the event since 2019 to work closely in the execution and last-mile disposal of all the waste generated on-course, the holding area, and the event Expo, and deployed over a thousand workers to manage the waste.







In addition, for effective and sustainable waste management, Procam International worked with Hasiru Dala Innovations, a social enterprise, and NGO Stree Mukti Sanghatana, who both also strive to create better livelihoods for waste pickers.



Sponsor/ Partner Speak





Thank you for your generous donations and leaving happy footprints



www.tata.com



















OUR BELIEF IS OUR SUPERPOWER

The Tata Mumbai Marathon fosters a sense of community and sportsmanship.



TCS' commitment towards the race reflects our ethos of 'Building on Belief' which celebrates the achievement of every runner, values the community and aspires for a better future. TCS employees and their families participated in the Tata Mumbai Marathon 2023 in support of TCS' charity partner.

TCS.Building on belief.





Making **AN IMPACT, ONE RACE**at a time

As the proud associate sponsor of the **TATA Mumbai Marathon 2023**, we announced the **IDFC FIRST Bank Runners' Pledge** that aims to uplift the lives of the lesser privileged.

Under this pledge, for every participant who completed the **Open 10K within 55 minutes, IDFC FIRST Bank credited** ₹ **1000,** for runners who completed the **Half Marathon in 1 hour 55 minutes,** ₹ **2100 was credited** and for runners who completed the **Full Marathon in 3 hours 50 minutes,** ₹ **4200 was credited** directly into their banks accounts.

This money can go towards causes that are dear to them or endeavours they believe in.

A huge thanks to all runners who made every step count to enable someone else's **#JourneyToTheStart**.

IDFC FIRST Bank thanks every participant who made their #JourneyToTheStart



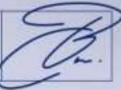
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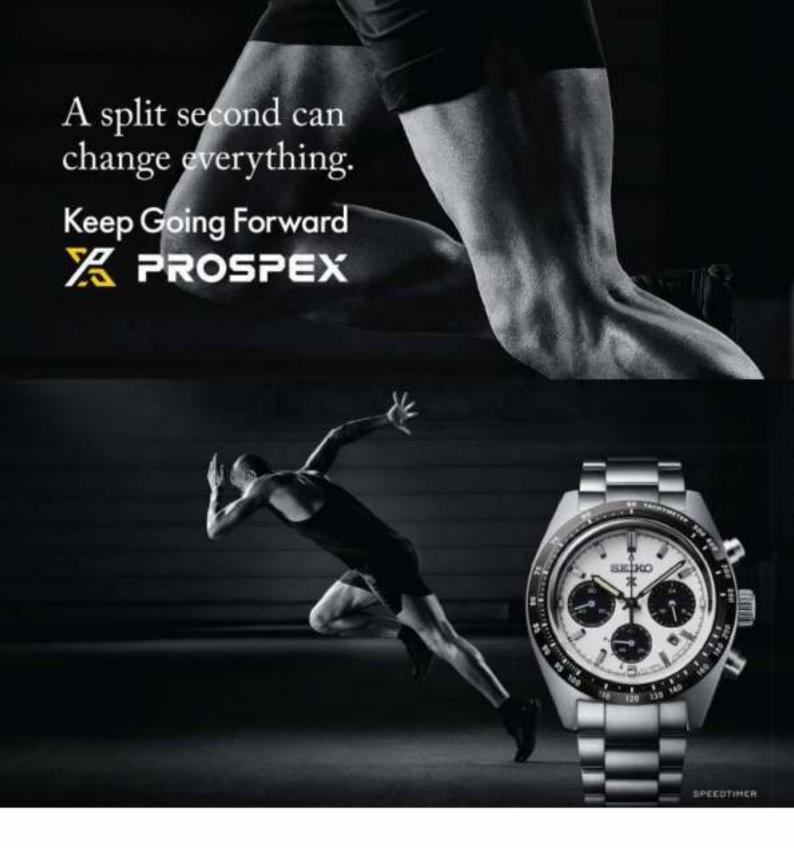
315° km MIDC Range DC Fast Charging - Fast charge in 58" mins Cruise Control

Zconnect app with 45 smart connected features Plush Leatherette Upholstery

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RACE MEIN BHAARI BHOOKH KE LIYE HAI BHAARI FUSE

THE OFFICIAL SNACKING PARTNER





IT WAS AN HONOUR TO RELOAD YOUR RUN FAST&UP

#HARRUNRELOAD

OFFICIAL ENERGY DRINK PARTNER >>

Being the Official Energy Drink Partner of the Tata Mumbai Marathon 2023, Fast&Up fueled the spirit of runners with over 14 Reload Stations spread across 42.2kms race track in Mumbai. At the 2023 edition, Fast&Up has served over 25,000 liters of Reload.

Fast&Up not only energized the runners but also raised awareness about recycling plastic. We collected and recycled more than 10kgs of empty plastic Reload tubes. We initiated this cause by giving a new reload tube in exchange of every ten empty Reload tubes.



FAST&UP Energy Drink Partner



DETERMINATION DISCIPLINE BISLERI





Transforming lives, building a bright future.



An initiative by Anil Agarwal Foundation



Desh Ki Zarooraton Ke Liye

Nand Ghar: Model Anganwadi project with Ministry of Women and Child Development

Running with Mumbai since 2004

We've been the official Hospitality Partner of the Mumbai Marathon for 19 years in a row. We are sure, the participants of the Mumbai Marathon 2023, who stayed in one of Mumbai's iconic addresses, will give us the opportunity of hosting them again.





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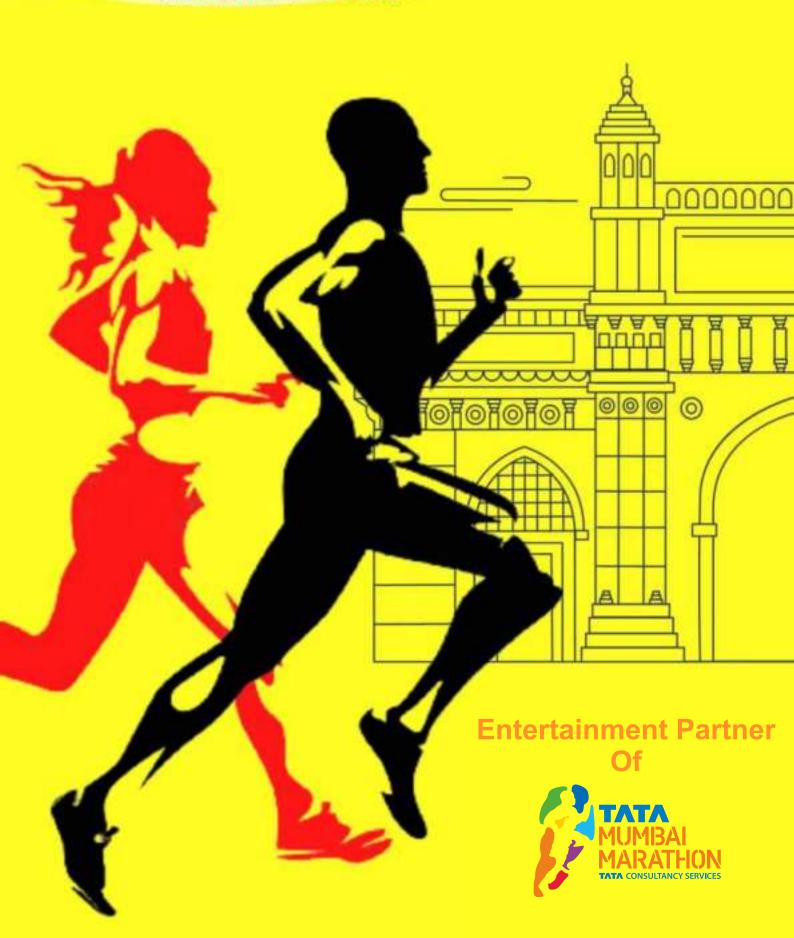


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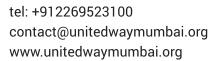


United Way Mumbai is a non-profit organization working in urban and rural communities across India to identify and implement the most impactful solutions to community problems. We work closely with a network of 500+ NGOs and a large number of corporates for their CSR programmes, employee giving campaigns and community impact projects. This includes designing CSR policy and strategies, due diligence of NGO partners, programme implementation, employee volunteering, impact assessments and financial and programmatic reporting. By working collaboratively with our partners, we build coalitions that advance research-based strategies, invite individuals and organizations into meaningful action, and advocate for lasting social change.

As the official Philanthropy Partner to the Tata Mumbai Marathon, we have overseen charity figures from INR 7.75 crores in 2009 to INR 39.68 crores in 2023.

OUR IMPACT

500+ 300+ 1200+ **843 CRORE** 1.00.000+ TRUSTED PARTNER NGO's network Invested in community Individual Of government Corporate No. of projects pan India partners **Implemented** development donors and civic bodies









Get Active! Stay Active!

The Tata Mumbai Marathon is not just an event, but an experience that embodies the unique spirit of Mumbai and breaks the barriers of ageing. HelpAge India has been a proud partner for the past few years. This year over 1400 senior citizens took part in the marathon, including a 91-year-old participant, proving that age in only a number, when it comes to fulfilling your dreams! We look forward to building on this momentum together and spread the message of Active Ageing.

- Rohit Prasad, HelpAge India, CEO



HelpAge India works for the cause and care of disadvantaged older persons to improve their quality of life. It advocates for their needs such as - Universal Pension, quality Healthcare, action against Elder Abuse and many more, with the Central and State governments. It runs various Agecare, Healthcare and Livelihood programmes to service elder needs. The aim is to serve disadvantaged elders in a holistic manner, enabling them to live active, dignified and healthier lives.

Elderline: 14567



"Working towards an inclusive disability friendly society from education to employment"





To build an inclusive world for Persons with and without Disability.



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